

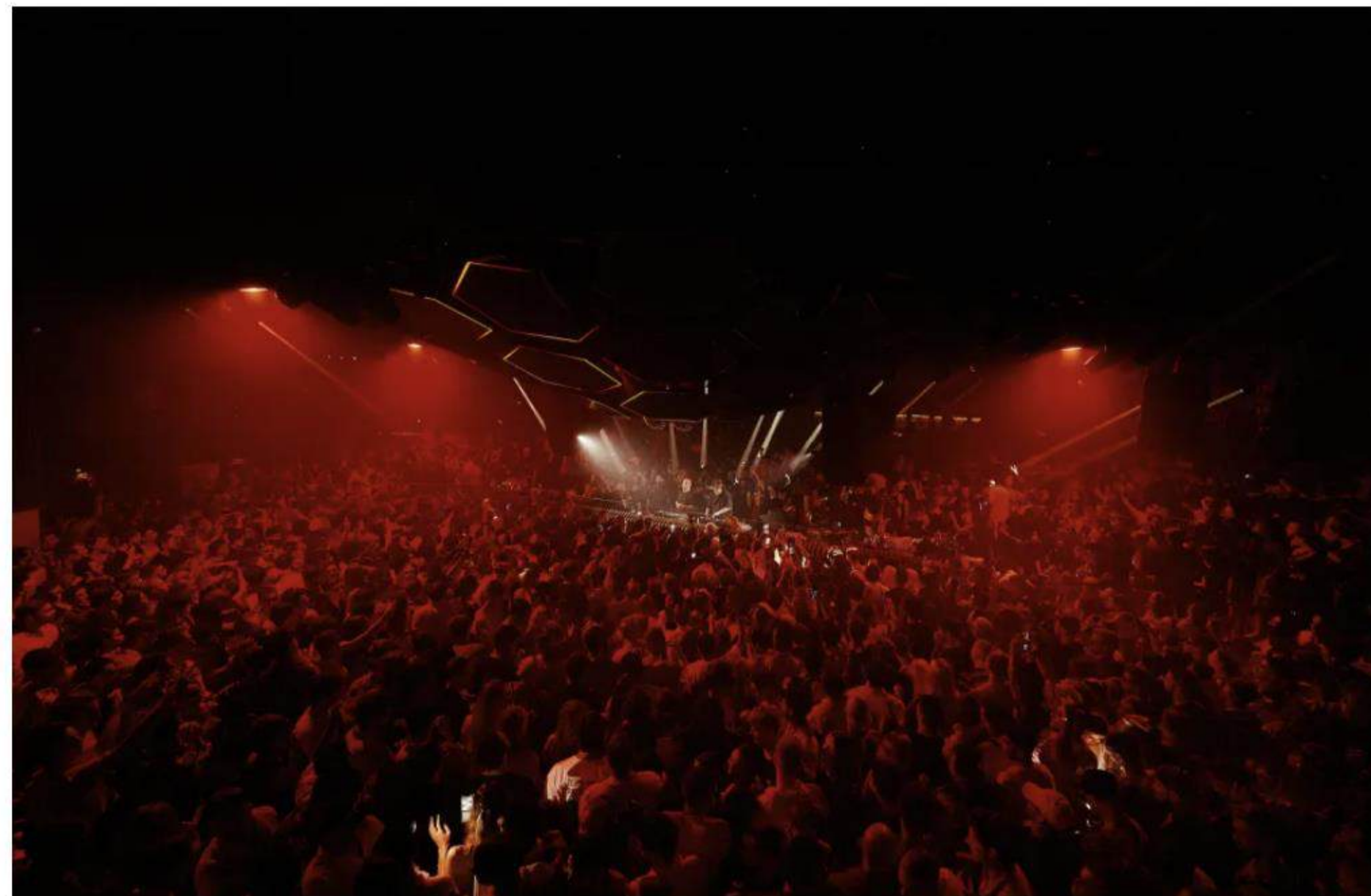
FIVE MUSIC

GLOBAL PRESS COVERAGE

# Pacha Group Acquired By FIVE: CEO Alok Batra Reveals Plans For Ibiza Clubbing Institution Amid \$330M Deal

Batra says the club will see some light improvements, with FIVE also taking over two Ibiza resorts.

By Katie Bain +  
12/19/2023



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# Dubai's FIVE is defining high-energy luxury for the world

*With FIVE Music and their private jet Fly FIVE, the UAE-born brand is building on its good time template*



By William Mulally



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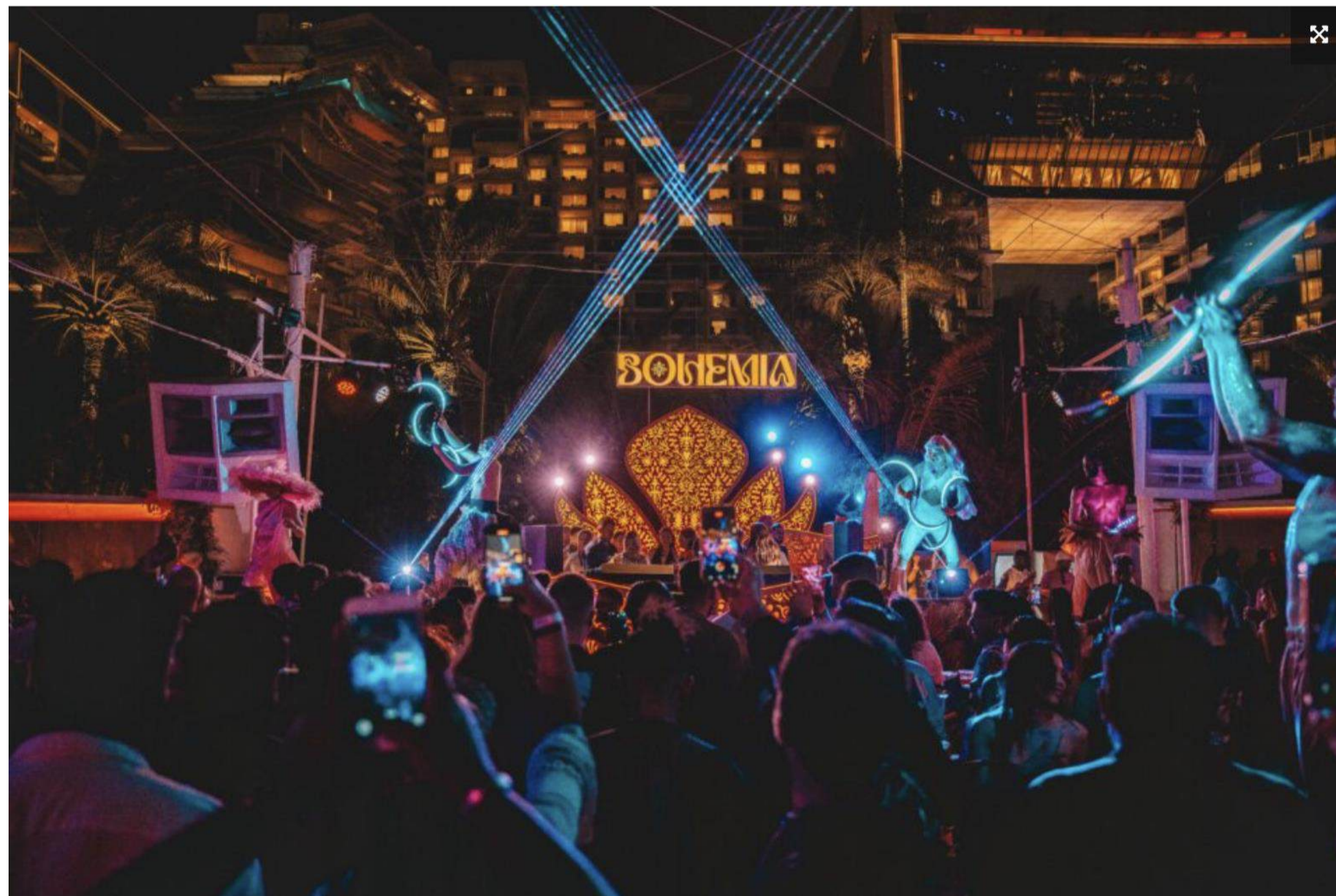


FEATURES NEWS & UPDATES

## Inside FIVE Dubai's Music Hub, Where the Party Never Stops

From a recording studio to gigs on the beach, FIVE Music brought British DJ John Newman and Italian techno artist Stephan Jolk for a high-BPM weekend

Rolling Stone IN, Anurag Tagat • Mar 05, 2024



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NEWS &amp; UPDATES

## Curated Gigs, Collaboration With Record Label and Resident Studio: Here's How Music and Hospitality Are Converging

Immersive entertainment offerings are growing rapidly for the discerning music consumer

Rolling Stone India • Jun 06, 2023



What is the sound of travel? Is it **chill-house** like frothy waves caressing the shore or the breakbeat-tinged adrenaline rush of a skydive? When it is a destination like Dubai, it is probably both, and more. It was perhaps this creative curiosity that propelled a hospitality leader like FIVE Hotels and Resorts to partner with the music industry biggie **Warner Music** to birth a fresh new record label.

[VIEW ARTICLE](#)





## FIVE Music is a Dubai Label Started by a Luxury Brand

Out in Palm Jumeirah, FIVE Hotels and Resorts has created a studio and invited the likes of Robin Schulz, Lost Frequencies and Fatman Scoop, with the label being run in partnership with Warner Music



[VIEW ARTICLE](#)





## DJ Mag Top 100 Clubs 2024: record-breaking numbers vote in our annual poll of the world's best clubs

Earlier today (23rd April), we [revealed](#) that The World's No. 1 club is once again Hï Ibiza, which takes the title for the third year in a row, while Europe at large remains the continent with the most charting clubs. The region also sees new entries from the UK, France and Spain. Italy supplies two new clubs as well — one situated on the Mediterranean island of Sardinia — which boosts it to joint third in the European rankings alongside Germany, who recently recognised the Berlin techno scene as part of its UNESCO intangible cultural heritage list. North America is down two clubs overall, but sees a new entry from Canada. And Asia claims the remaining new entries — two from Vietnam and one from each of Singapore, Thailand, Indonesia and Japan — bumping it up to second in the continental rankings. Japan's additional entry pushes it to the top of Asia's leaderboard, while Indonesia's newcomer — the luxurious Savaya in Bali — pulls off an incredible feat by jumping straight in at No.9, earning the Highest New Entry award and making it Asia's highest ranking venue. Elsewhere, Dubai's luxurious rooftop venue [The Penthouse](#) — which first debuted in the poll in 2023 — is the No. 1 club in the Middle East, after climbing six places to No. 36.

[VIEW ARTICLE](#)



35



36

THE PENTHOUSE

6

[thepenthouse.co/dubai](http://thepenthouse.co/dubai)

It's hard to get more luxurious than The Penthouse Dubai. Looking out over Dubai's famed Marina skyline on one side and downtown on the other, the venue features a rooftop terrace, lounge, and club, all powered by the finest L-Acoustics sound system. The music offerings are similarly expansive, covering everything from house to hip-hop, and 2023 saw clubland royalty spin behind the decks. Bookings included the likes of Robin Schulz, Hot Since 82, Chris Stussy, Solardo, Alec Monopoly, Nic Fanciulli, Mahmut Orhan, Eli & Fur, Lee Burridge, Mambo Brothers, Jamiie, Wade, Tita Lau, Joel Corry, Dimitri Vegas & Like Mike, Lost Frequencies and Meduza. One of the main focuses of the past year has been crafting an immersive experience for punters. The ceiling includes over 20,000 LED bulbs that reflect off the UV-painted walls, creating a veritable never-never land for lucky clubbers. 2024 is already shaping up to be a benchmark year with bookings including TSHA and Cloonee to name just a few.

VIEW ARTICLE





2023



[thepenthouse.co](http://thepenthouse.co)

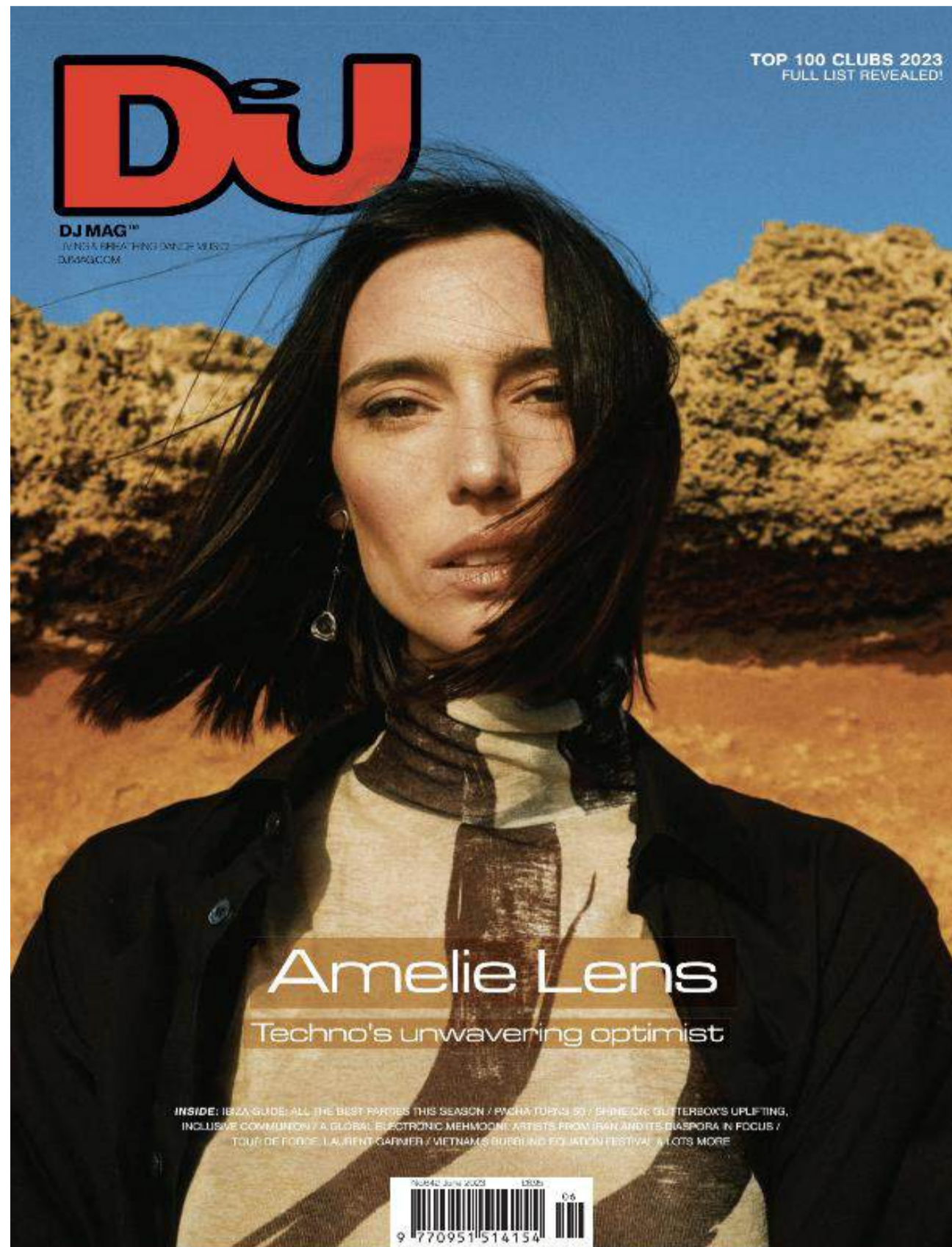
Perched on the iconic rooftop of the palatial FIVE Palm Jumeirah Hotel, overlooking Dubai's glimmering skyline, The Penthouse is a fresh addition to the Top 100 Clubs poll. Inside, the elegant City View Lounge Terrace features a bar and restaurant serving signature 'FIVE-styled' cocktails and Japanese cuisine, while the Marina View Bar Terrace outside lets you take in the panoramic views. But it's the club itself that commands the most attention, with a themed decor that is refreshed every three months, LED light sculptures that illuminate as the nights draw in, and a sound system employing L-Acoustics and Funktion-One speakers. Spanning over 25,000 square feet, The Penthouse reverberates to various forms of dance music: of particular note are Urban Beats on Wednesday, Disco House Thursdays, and the Skyline Fridays, spotlighting tech-house and deep house. Recent international guests include Lost Frequencies, Eli & Fur, Robin Schulz and Sunnery James & Ryan Marciano. Saturdays, meanwhile, are helmed by Beats 1's hip-hop, drill and R&B aficionado Charlie Sloth. All this adds up to one of the finest clubs in the world.

42 THE PENTHOUSE | NEW ENTRY

Location: Dubai, UAE

VIEW ARTICLE





Top 100 Clubs

**40** Up 20  
**1900 LE THÉÂTRE**  
 Location: Hanoi, Vietnam  
 Capacity: 1,500  
[1900letheatre.com](https://www.1900letheatre.com/)

**KNOWN** as "the centre of Hanoi nightlife", and with two record labels under its belt in Dusted Recordings and now 1900 Records, 1900 has built an indelible reputation as a Burlesque-style haunt for all sorts: from backpackers looking for a little adventure, to more stylish denizens looking for a classy night out on the mezzanine floor. With a student night and ladies night during the week, along with heavyweight DJs such as Egyptian Lover, Agata and Mark Knight occupying the stage on weekends, this massive events space focuses on EDM and hip-hop, with an added Vietnamese live band when the occasion calls for it — but don't get too carried away here, as doors close at 1am.

**41** Down 13  
**OMNIA Nightclub**  
 Location: Las Vegas, NV, USA  
 Capacity: 4,300  
[omnia.com](https://www.omnia.com/)

**TRYING** to put into words the full scale of OMNIA is never easy. A cavernous mega-venue in the heart of one of America's most famous hedonistic haunts, Caesars Palace, it sits right on the Strip and offers a mammoth 75,000 square feet of debauchery spread over three different levels, including an incredible roof terrace offering unparalleled views across Sin City. Suffice to say, the Insta-appeal is strong in this one, and it's consistently ranked in DJ Mag's Top 100 Clubs Poll since inception. Now approaching the eighth year of operations (seven if you include a forced hiatus during the pandemic),

**41**

a themed décor that is refreshed every three months, LED light sculptures that illuminate as the nights draw in, and a sound system employing L-Acoustics and Funktion-One speakers. Spanning over 25,000 square feet, The Penthouse reverberates to various forms of dance music: of particular note are Urban Beats on Wednesday, Disco House Thursdays, and the Skyline Fridays, spotlighting tech-house and deep house. Recent international guests include Lost Frequencies, Eli & Fur, Robin Schulz and Sumner James & Ryan Marciano. Saturdays, meanwhile, are helmed by Beats 1's hip-hop, drill and R&B aficionado Charlie Sloth. All this adds up to one of the finest clubs in the world.

**42**

**42** New Entry  
**The Penthouse**  
 Location: Dubai, UAE  
 Capacity: 800  
[thepenthouse.com](https://www.thepenthouse.com/)

**PERCHED** on the iconic rooftop of the palace FIVE Palm Jumeirah skyline, overlooking Dubai's shimmering skyline, The Penthouse is a fresh addition to the Top 100 Clubs poll. Inside, the elegant City View Lounge Terrace features a bar and restaurant serving signature 'FIVE'-style cocktails and Japanese cuisine, while the Marina View Bar Terrace outside lets you take in the panoramic views. But it's the club itself that commands the most attention, with

066 | djmag.com

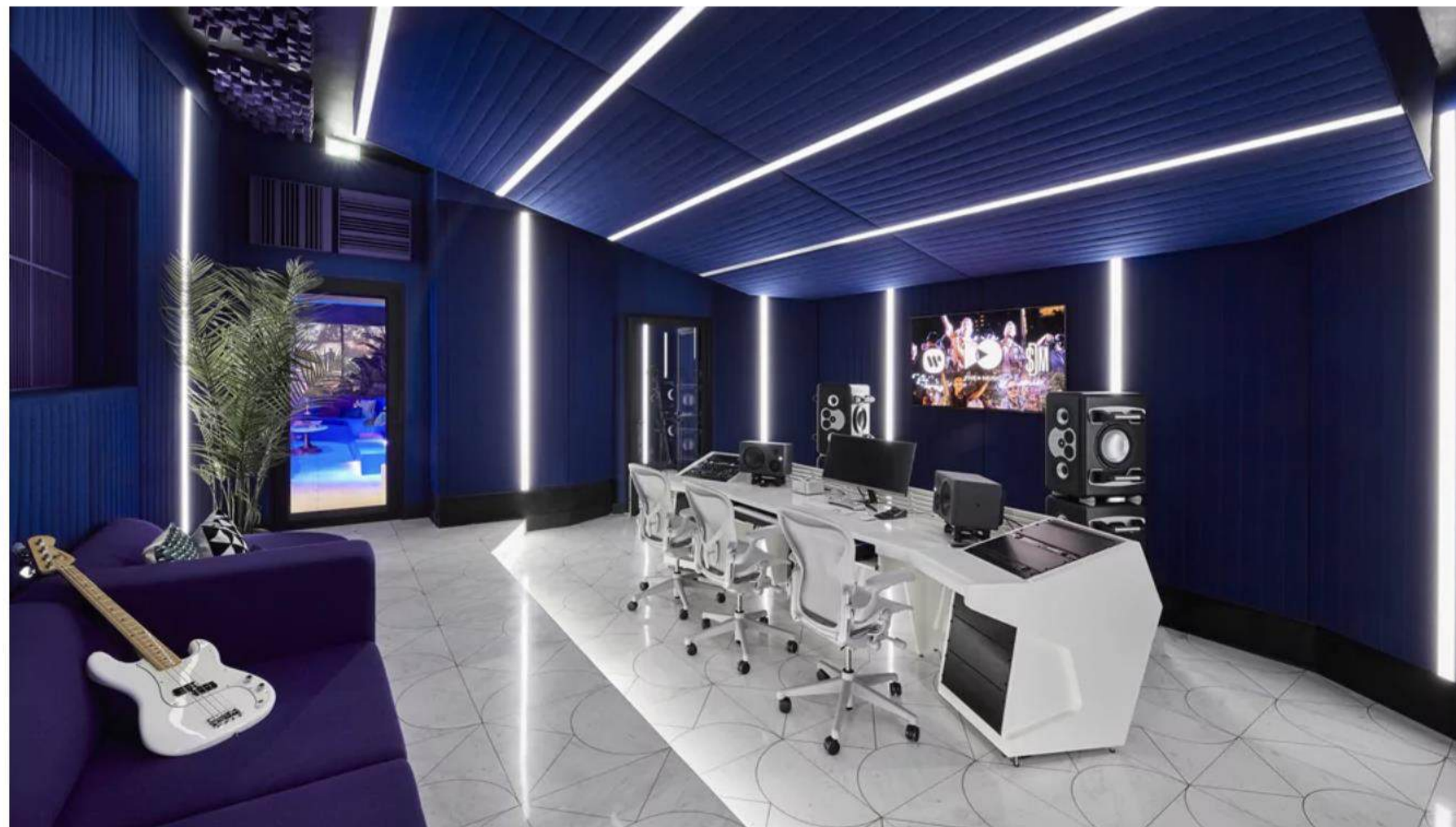
VIEW ARTICLE



NEWS

# Warner Music Group partners with FIVE Hotels and Resorts label, FIVE Music

*The partnership launches with a music writing camp from April 28th to May 14th at FIVE Palm Jumeirah*



[VIEW ARTICLE](#)



## Record label investments

Arab-focused chart launches are among signs of the region's rising trajectory on the global stage. And while consumption behavior such as streaming is significant in the growth, it also comes down to investment and support from record labels, whether through mergers and acquisitions or partnerships, as well as the establishment of record labels. Lewis Morrison, IFPI Head of Global Charts, says: "The work and investment from record companies, alongside their partnerships with MENA artists, are driving really exciting developments in local music scenes. Artists are evolving their own unique sounds whilst also benefitting from the global networks and connections record companies are able to offer."

The last three years have seen several new names opening. In 2020, Saudi Arabia's lifestyle and entertainment brand MDLBEAST debuted its own record label, MDLBEAST Records. In April 2021, Republic Records and its parent company Universal Music Group partnered with music mogul Wassim "SAL" Slaiby to launch Universal Arabic Music, dedicated to artists in MENA. In December 2021, Sony Music Entertainment Middle East and Anghami joined forces to launch a record label, Vibe Music Arabia, to support independent Arabic artists in the GCC and Levant.

In March 2022, Warner Music Group (WMG) agreed to acquire Qanawat Music—a subsidiary of Qanawat FZ LLC and a music distributor in MENA. The deal is expected to further boost Dubai's position as a media and content creation hub amid increasing demand for Arabic and regional musicians. The year before, the US-based record label invested in Prince Al Waleed Bin Talal's Rotana Group-owned label, Rotana Music.

In May 2022, the IFPI and the UAE's Ministry of Economy signed an MoU to support the continuing growth of the local recorded music business. According to research by IFPI last year that surveyed listeners aged 16-44, people residing in the UAE listen to an average of 22.5 hours of music weekly—22% higher than the global average, while 54% listen to at least one Middle Eastern genre.

Most recently, in April 2023, Dubai-based FIVE Hotels and Resorts partnered with WMG, home to the likes of Ed Sheeran, Lizzo, and Chris Stapleton, to create the record label FIVE Music.

[VIEW ARTICLE](#)



بيلبورد

قوائم موسيقى ثقافة فعاليات

فيديو

ثقافة / فنانون

## جون نيومان في دبي باستضافة من استديوهات فايف ميوزك

جون نيومان يقدم أول حفل في الإمارات دبي لجمهوره ويسترجع نجاح أولى أغانيه "Love Me Again"

ميا العكيلي | 05 مارس 2024 18:34 | [تغ](#) [إتبع](#)

📌 📄 📧 📧

### أحدث المواضيع

تصريحات من لقاء ناسي عجزر في Big Time Podcast عن سرقة بيتها وحياة بناتها

مذ 17 ساعة  
الهيئة العامة للترفيه تعلن عن حفلات عيد الفطر 2024

مذ 23 ساعة  
"لا" ل ديبستانكت في المرتبة الأولى: آخر تطورات قوائم بيلبورد عربية

لم يكن جون نيومان يتوقع يوماً نجاح أغنيته الأولى "Love Me Again" والتي مر عشرة أعوام على إطلاقها. فعندما يتذكر العقد الماضي بكل ما فيه من عقبات وإجازات، لا بد أن تكون تلك الأغنية التي حلت في المرتبة الثلاثين على قائمة Billboard Hot 100 حينها، من أبرز تذكيراته. "ليس بالإمكان توقع ما إن كانت أغنية ما ستشهد نجاحاً، وأنا بالتأكيد لم أتوقع يوماً نجاحها، كما لم أتوقع أحد لها ذلك مع أن الجميع يقولون بأنهم توقعوا الأمر، لكن لم يكن لأحد أن يتوقع ذلك".

يسترجع نيومان محطات مسيرته المهنية مع بيلبورد العربية التي التقته في دبي مؤخراً، حينما استضافته استديوهات FIVE Music للعمل على موسيقاه، ولتقديم حفل لم يكن الأول له في الإمارات، إنما بداية زيارات عديدة له مستقبلاً. على حد تعبيره، "من المضحك أنني كنت أتى دوماً إلى دبي، وكانت زيارات سريعة في كل مرة، من ثم جئنا في نهاية العام، كنا قد ذهبنا للهند وباكوك في اليومين السابقين، فكان كل شيء سريعاً، لكننا أخذنا سكوتشات في جولة، فذهبنا للتسوق وكان الأمر كافيًا بالنسبة لي كي أقول لنفسي بأنني أحب دبي فعلاً، وهي مكان حصل جداً في هذا الوقت من العاج، فقلت لما لا أعود في عطلة إلى هنا؟"

لم يتطلب الأمر مجهوداً كبيراً لجمع محبيه في مكان واحد لحضور حفله، لكن وصول موسيقاه إلى شتى أطراف العالم هو أمر لئلازاً يدهله، يؤكد بأن الموسيقى لغة عالمية، قائلاً: "أغنية "Blame" مثلاً مع كالفين هاريس هي من أكثر الأسباب رفياً لكتابة أغنية، وهو ما لم أفسره يوماً، لكنني لو قمت بذلك يوماً ما فالتناس سيتفاجؤون، واعتقد أن هنا يكمن جمال الموسيقى، لا أعتقد بأن علي يوماً أن أشرح الأسباب، فالتناس يتفاعلون معها بطرق مختلفة".



ثقافة / فعاليات

## شراكة بين وورنر ميوزك وفايف ميوزك تمنح الموسيقيين وجهة جديدة في دبي

تعاون هو الأول من نوعه بين وورنر ميوزك وسلسلة فنادق ومنتجعات FIVE لإطلاق استديو إنتاج موسيقي لاستقطاب الفنانين من المنطقة والعالم

ميا العكيلي | 05 مارس 2024 15:50 | دقيقتان قراءة



20

إباحة الفرصة للمنتجين الموسيقيين في المنطقة العربية من الشباب، لإبراز مواهبهم وإطلاق أعمالهم" هذا ما تعد به الشراكة الجديدة في عالم الموسيقى والتي جمعت فايف ميوزك مع مجموعة وارنر الموسيقية الشهيرة. ففي تعاون غير مسبوق، وضعت وارنر يدها بيد سلسلة فنادق ومنتجعات FIVE التي أعلنت عن إطلاق استوديو لإنتاج الموسيقى بهدف لاستقطاب الفنانين من المنطقة والعالم للاستمتاع بالوجهة الفندقية في دبي، والعمل على تطوير موسيقاهم أثناء قضايتهم لإجازاتهم، بحيث تنبصر أعمالهم النور من خلال المنصة الجديدة وبالتعاون مع موسيقيين عالميين.

### أحدث المواضيع

تصريحات من لقاء ناسي عجرم في Big بناتها Time Podcast عن سرقة بيتها وحياة

منذ 17 ساعة

الهيئة العامة للترفيه تعلن عن حفلات عيد الفطر 2024

منذ 23 ساعة

"لا" ل دبستانكت في المرتبة الأولى: آخر تطورات قوائم بيلبورڊ عربية

منذ 23 ساعة

"علوا البارقي" ل أحمد قعبور: صوت رمضان البيروني

منذ 23 ساعة



سجل بريك الإلكتروني وأبق على اطلاع على آخر المستجدات والأخبارا عنوان البريد الإلكتروني

سجل الآن



<https://billboardarabia.com/أعمال-عمال->

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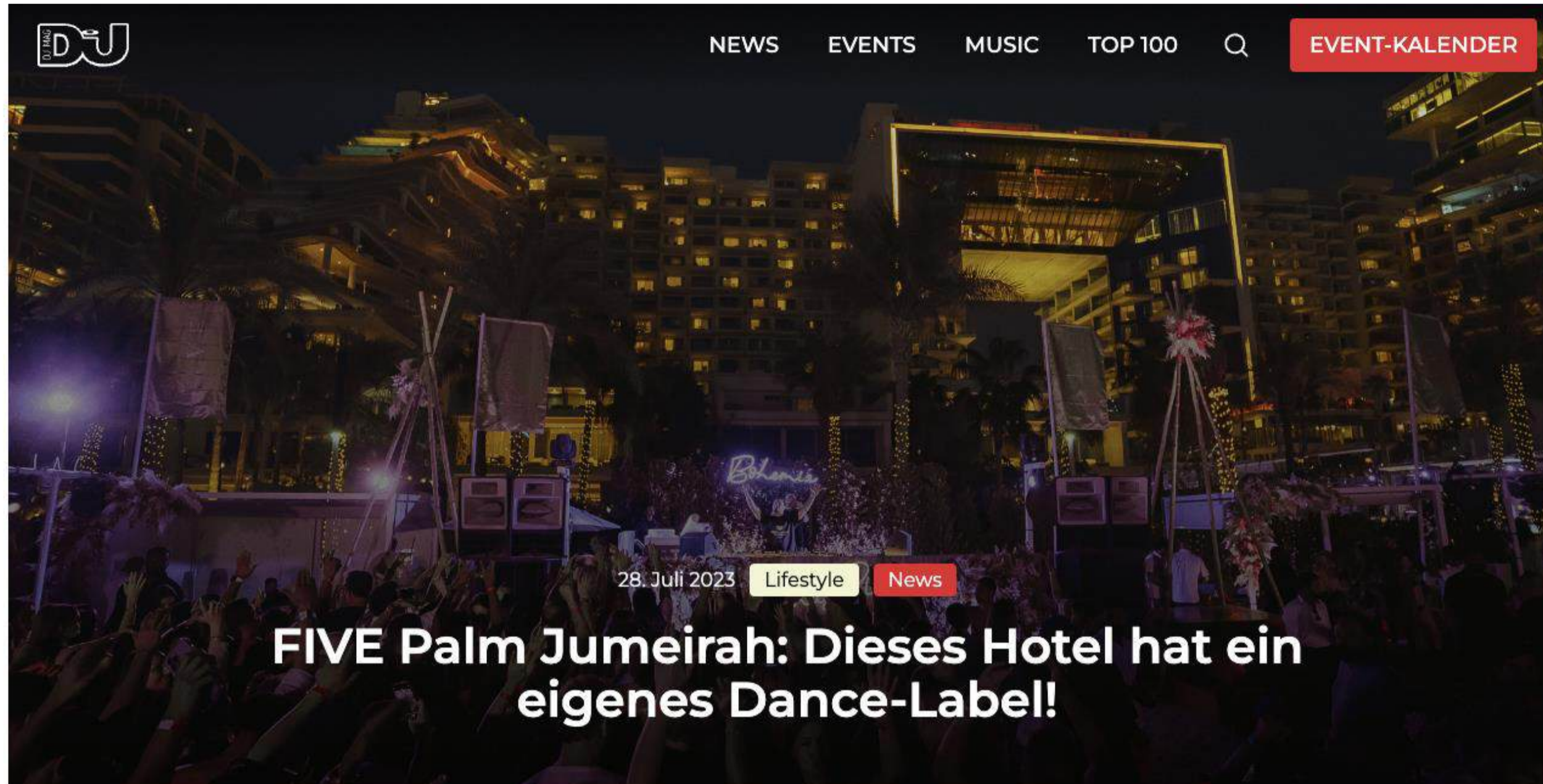
[تمنح-](#)

[الموسيقيين-](#)

[وجهة-جديدة-](#)

[في-دبي-912](#)





**\* Anzeige | Es ist eines der heißesten Hotels im Nahen Osten und wahrscheinlich das aktuell gehypteste Hotel Dubais: das FIVE Palm Jumeirah. Jetzt hat das Hotel sogar ein eigenes Dance-Label – und ruft damit uns auf den Plan. Wir haben uns das Ganze für euch mal näher angeschaut.**

## Das FIVE Palm Jumeirah – ein Hotel-Portrait

Hier beim DJ Mag Germany berichten wir selbstverständlich häufiger mal vom „größer, schneller, weiter“ der Festivals, den ewigen Übertrumpf-Versuchen gegenüber der Konkurrenz. Doch wer glaubt, dass unsere Lieblings-Events diesen Wettbewerb auf die Spitze treiben, der hat sich definitiv noch nicht bei den Hotels der Emirate umgeschaut. Ganz vorn mit dabei: Das FIVE Palm Jumeirah, gelegen auf der längst ikonischen Palmen-Konstruktion am Persischen Golf.

Tatsächlich hat es sich die Gruppe FIVE Resorts zur Aufgabe gemacht, ihre Hotels (es gibt nämlich ein paar) zu den angesagtesten Party-Hotspots der jeweiligen Heimat zu machen. Long story short: In Dubai ist es ihnen auf jeden Fall gelungen.

Anzeige



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# FIVE Hotels and Resorts to launch its own record label

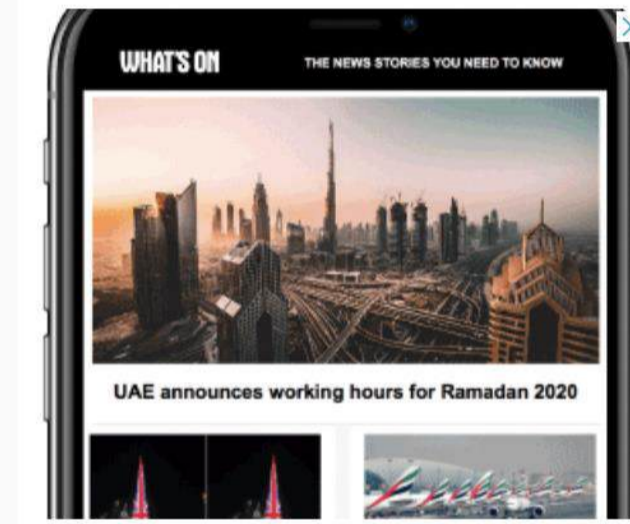
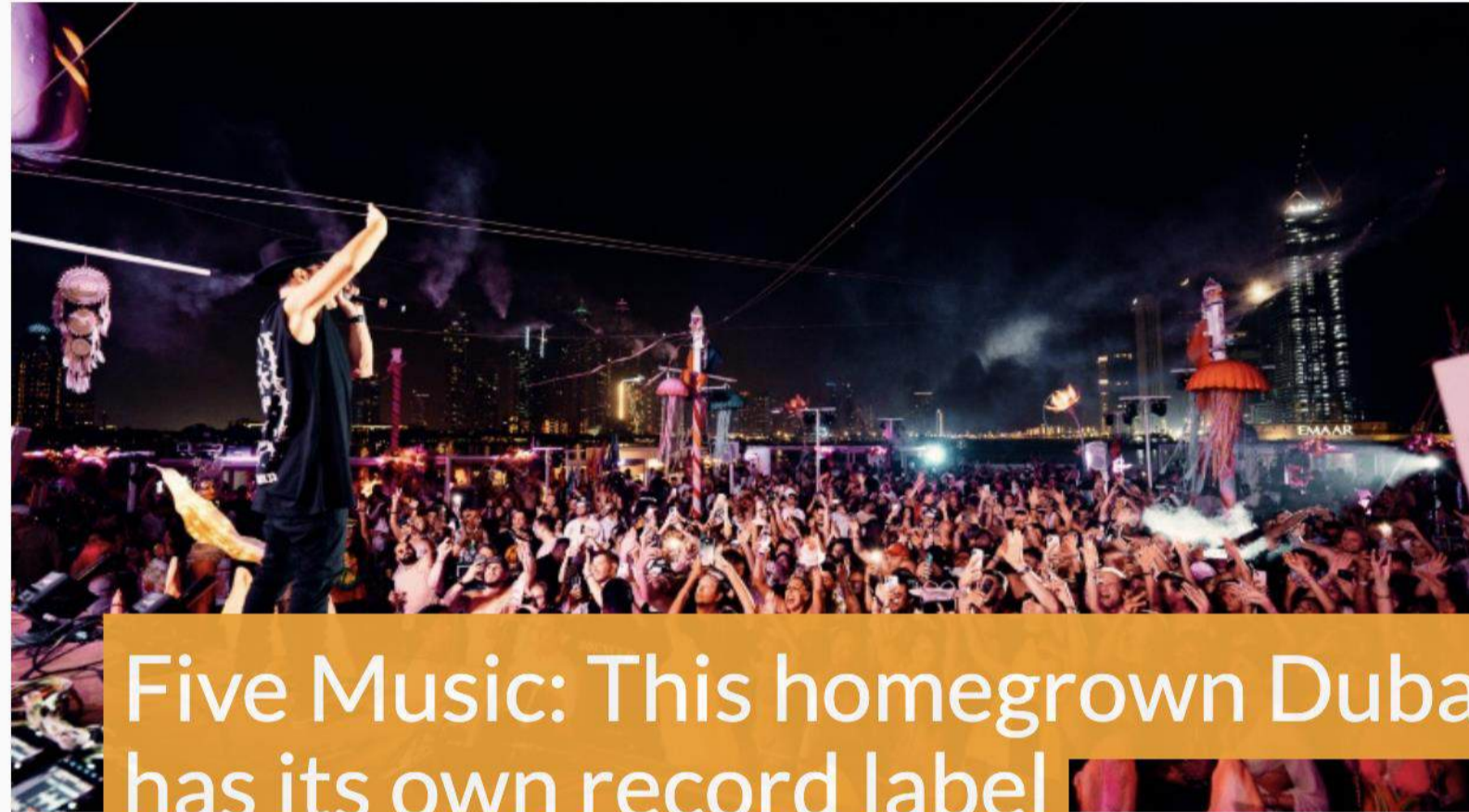
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# WHAT'S ON

NEWS EAT & DRINK THINGS TO DO CINEMA CULTURE SUMMER DEALS

SEARCH SIGN UP



## Five Music: This homegrown Dubai hotel now has its own record label



Written by: **Tamara Wright**  
27th April 2023

EDITOR'S PICKS

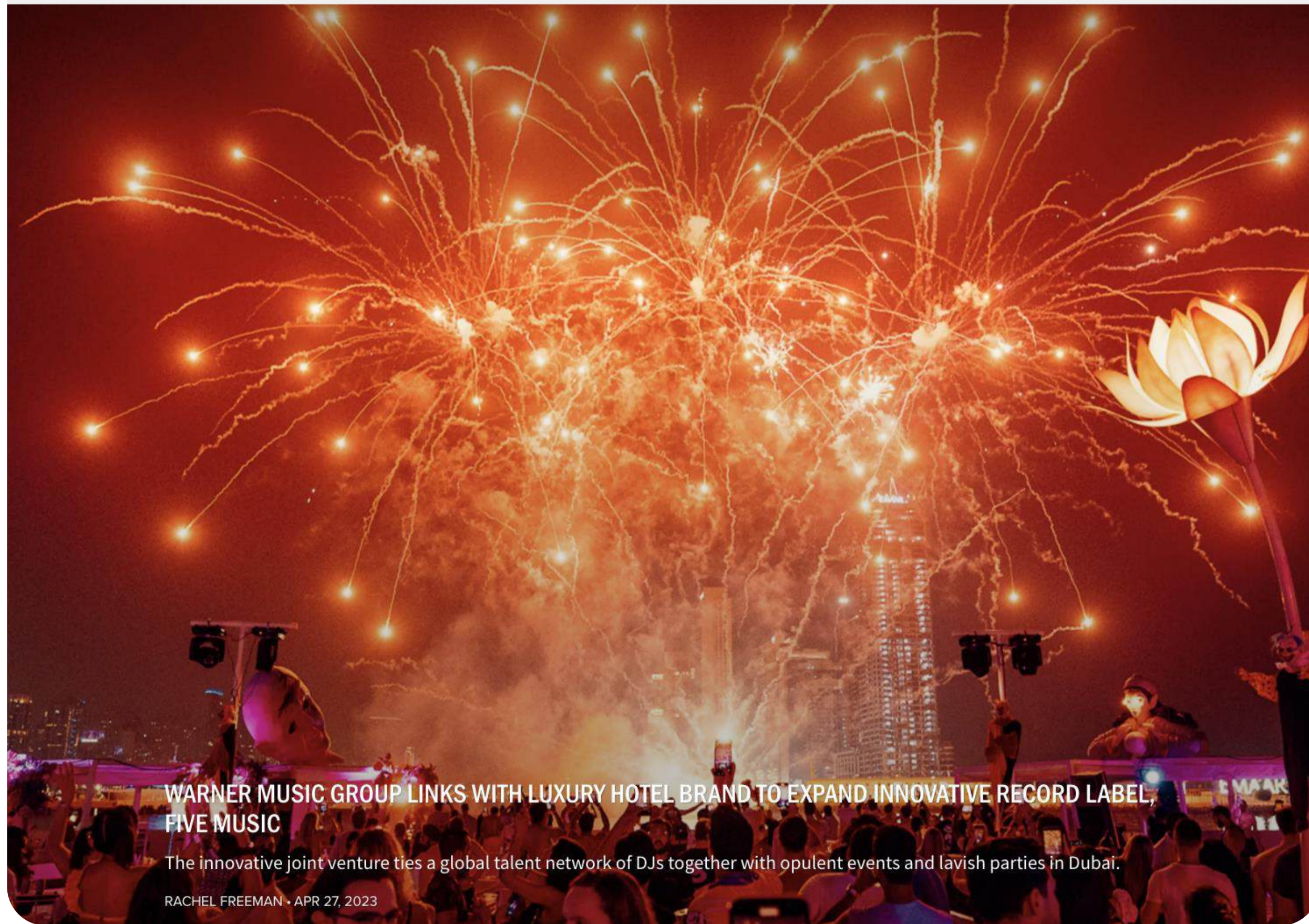
### The first music writing camp kicks off tomorrow...

There can't be many Dubai residents that haven't heard of FIVE Hotels and Resorts. The brand has become synonymous with celebrity sightings, brunches, DJs, and day-to-night good times across its duo of hotels on Palm Jumeirah and in JVC.

And now, the Dubai-based brand has partnered with the iconic Warner Music Group to launch a new record label called Five Music.

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**WARNER MUSIC GROUP LINKS WITH LUXURY HOTEL BRAND TO EXPAND INNOVATIVE RECORD LABEL, FIVE MUSIC**

The innovative joint venture ties a global talent network of DJs together with opulent events and lavish parties in Dubai.

RACHEL FREEMAN • APR 27, 2023

[VIEW ARTICLE](#)





## FIVE Hotels and Resorts Partner with Warner Music Group To Launch Record Label: FIVE Music

INDUSTRY

 OLIVER TRYON

APRIL 26, 2023



FIVE Music is a significant move for the FIVE brand, which seeks to offer a complete 360-degree entertainment experience to its guests. The brand has always been associated with luxury, and its move into the music industry is no exception. By partnering with Warner Music Central Europe and Warner Chappell Music, FIVE Music will have the resources to create and distribute music globally. The exclusive releases by FIVE's network of International Superstar DJs across various genres will add to the brand's prestige and redefine the luxury entertainment industry. The collaboration also marks a unique and progressive approach to the music industry and creates a platform for innovation and creativity.

VIEW ARTICLE



# WARNER MUSIC GROUP SE UNE A FIVE HOTELS AND RESORTS PARA CREAR UN NUEVO SELLO DISCOGRÁFICO: FIVE MUSIC

El "sonido de FIVE" cobra vida a través de diversos géneros con lanzamientos originales de la red internacional de DJs superestrellas de FIVE y Warner Music Central Europe actuará como sello discográfico asociado y de apoyo para la música grabada

GENERIC EDITOR | 26 APRIL 2023



## LO MÁS POPULAR



1 Indira Paganotto encabeza el cartel de X ERIE en Embrujo Granada

2 Space Ibiza abrirá un nuevo club en Italia, Space Riccione

3 The Warehouse, declarado monumento nacional en Chicago

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NEWS

# Warner Music Group Joins Forces with FIVE Hotels and Resorts for Burgeoning Record Label: FIVE Music

By Klaus | April 27, 2023



In a move that is likely to send ripples through the music industry, trailblazing **FIVE Hotels and Resorts** has forged a progressive partnership with the iconic **Warner MusicGroup** for the future of the disruptive luxury brand's record label, **FIVE Music**.

This new joint venture will not only make use of Warner Music Groups' worldwide network of chart busting talent, but will further bring FIVE's visionary musically-driven events and taste making to the forefront of the international music scene.

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**Cyazon Unveils an Unmissable New Remix as part of My Singing Monsters' 'Summer Song 2023 Party Album' via Monstercat**



**Germany's PAROOKAVILLE Is Sold-out And Will Invite 225.000 Citizens From Over 40 Countries For Its 7th Edition**



**Neversea Festival 2023 was a Blast with Vini Vici, MORTEN, and Julian Jordan**



**Suark, B4 Snlight and GL Teamed up to Create Emotive Deep House Track 'Why Don't You Call'**

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FEATURED, INDUSTRY, NEWS

## Warner Music Group joins forces with FIVE Music as exclusive publishing partner

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EVENTS LIFESTYLE MUSIC STYLE THINGS TO DO TRAVEL

# IN CONVERSATION WITH ALOKI BATRA

December 20, 2021

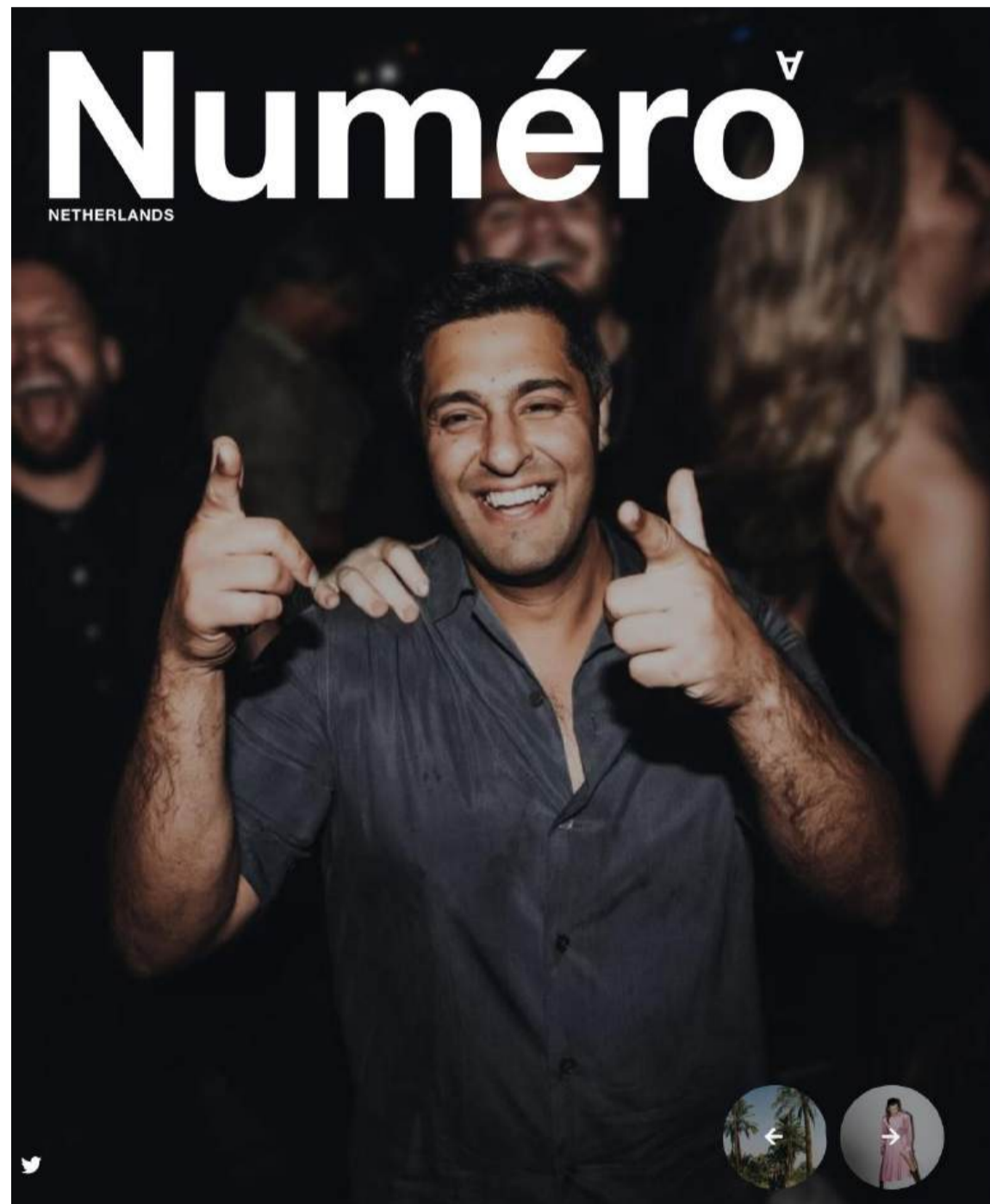
Dubbed the hottest hotel on Palm Jumeirah, **FIVE Palm Jumeirah** is set against a breath-taking backdrop of a 150m private beach and Dubai Marina skyline, this lifestyle hotel boasts 470 luxurious rooms and suites with ocean or city views. The resort is a party and culinary hotspot with a range of restaurants, bars, and nightclubs, inviting a new experience every day. Whether you are looking for a gourmet dining experience or want to dance the night away, the resort creates laid back or high energy choices from breakfast to the early hours as you design your stay.

At **FIVE Jumeirah Village**, a glorious city chic hotel that captures the pulsating excitement of new Dubai, visitors can design their vibe as they curate their own high-rise private pool celebrations (the property boasts of 270 pools), sunbath in style or enjoy a special dinner overlooking the world-famous sparkling Dubai skyline. Their award-winning sky villas were designed with more than sleep in mind as FIVE Jumeirah Village flawlessly combines a myriad of entertainment options, a culinary smorgasbord and first-rate guest services – after all, FIVE knows how to throw an exceptionally good party!

We had the pleasure speaking with the FIVE CEO and music lover **Aloki Batra**.

VIEW ARTICLE





f @ +

EVENTS IN CONVERSATION MUSIC TRAVEL

## IN CONVERSATION WITH KABIR WADHWANI

July 10, 2023

*Numéro had the honor of talking to Kabir Wadhvani, the director of entertainment from FIVE hotels and resorts.*

*FIVE Hotels and Resorts boast the hottest destinations in Dubai and Zurich, bringing together music, art, glamour, design, and culinary experiences. Kabir Wadhvani is FIVE's Entertainment Director, overseeing the brand's music-driven offerings, from the top-notch talent they book to perform at their award-winning venues, to their signature weekly events, their own record label – namely, FIVE Music, and the inimitable 'Sound of FIVE' you hear while walking through their hotels or tuning into their hand-selected Spotify playlists. Numéro spoke with Kabir to see what it takes to give everyone that unique 'FIVE-Styled' 360-degree, multi-sensory immersive entertainment experience.*

**First, can you tell us how you connected with the FIVE team?**

"I've always been passionate about traveling, going to bars, listening to music, and dining. My biggest dream has always been to make a living out of my love for nightlife. With FIVE I have hit the bullseye."

**Can you tell us what characterizes a FIVE event? Is there something that connects them all?**

"Our events are mainly focused on driving excitement and happiness, which I believe comes through engaging with all of our guests' senses. Ranging across – touch, taste, sight, sound, and aroma, to what we hear and how we feel about all of that.

At FIVE, the focus is to engage all of those senses with synergy. If you can hit them all simultaneously then it becomes incredibly easy to create a unique memory.

VIEW ARTICLE



## Audible Aesthetics: How hotels are using music as a part of their branding



Hotel branding is diving into the world of music in more ways than one.

One such brand is FIVE, which launched in 2018 with the opening of FIVE Palm Jumeirah. According to Kabir Wadhvani, the Director of Entertainment at FIVE, the brand “has been driven by a vision to craft a brand anchored in music-centric experiences, strategically tailored to attract a global audience of music enthusiasts”.

Alongside music-led events and regularly updated playlists, the hospitality group has also launched FIVE Music – a record label in collaboration with Warner Music Group – and FIVE Music Studio. “FIVE’s ethos is a vibrant celebration of music with universal appeal, reflected in each venue’s distinct musical identity,” Wadhvani adds. “Weekly events, refreshed playlists, and curated DJs guarantee a dynamic and immersive experience.”

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# danceland

THE NIGHTLIFE MAGAZINE

N° 04/2023  
FREE - GRATIS

GIUGNO /  
LUGLIO 2023



## WARNER E FIVE PALMS UNITI PER FIVE MUSIC

Joint venture di grande importanza quella stipulata da FIVE Hotels and Resorts e Warner Music per quanto concerne l'etichetta discografica FIVE Music: una partnership che si avvarrà non soltanto della rete mondiale dei talenti di Warner Music Group e che porterà ulteriormente alla ribalta della scena musicale internazionale i talenti e le selezioni musicali di FIVE. FIVE è un gruppo alberghiero in continua espansione, che comprende FIVE Palm Jumeirah, FIVE Jumeirah Village a Dubai, FIVE Zurich e FIVE LUXE (il cui lancio è previsto entro il quarto trimestre del 2023): FIVE MUSIC si inserisce alla perfezione nell'ecosistema globale di intrattenimento di FIVE, che ha la nella musica uno dei suoi centri di gravità permanente. Per suggellare al meglio tutto quanto, dal 28 aprile al 14 maggio scorsi il FIVE Palm di Dubai ha ospitato un writing camp con artisti del calibro di Robin Schulz, Space Motion, Franky Wah e Alle Farben. Non poteva esserci inizio migliore.

<https://www.fivehotelsandresorts.com>



## FEATURES

## Why has FIVE set up a music studio in Dubai?

MusicTech visits the Middle East's highest-spec music studio, which is inside a hotel's nightclub and used to be an indoor swimming pool.



*The music studio inside FIVE Palm Jumeirah*

Upon stepping inside the music [studio](#) at lavish Dubai hotel FIVE Palm Jumeirah — which also has its own private clubs, restaurants and beach — the music from outside the room disappears. Thanks to impressive soundproofing engineering, it's impossible

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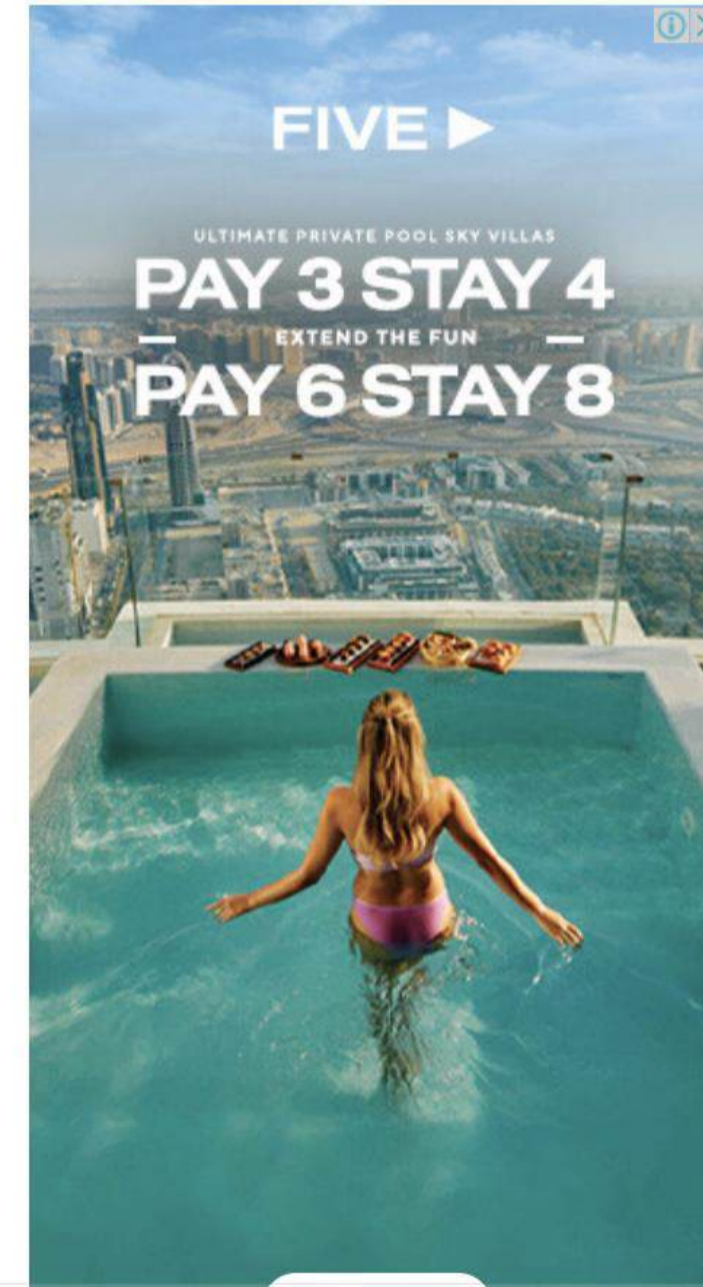




Home > Music News > Warner Music Group Partners With Five Hotels & Resorts On New Label

# Warner Music Group Partners With Five Hotels & Resorts On New Label

By Drew Barkin - April 28, 2023



**FIVE Hotels and Resorts**, a **Dubai**-based hospitality group, has teamed up with **Warner Music Group** to create a new label called **FIVE Music**. The imprint will focus on signing **new global talent** and providing guests with exclusive **multi-sensory immersive**

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FEATURED | MEDIA

posted on Apr. 28, 2023 at 9:53 am

# FIVE partners with Warner to make music

Justin Harper



VIEW ARTICLE



Arts

Staff Writer

Thu 27 Apr 2023



## Dubai's FIVE Hotels teams up with Warner Music Group for record label deal

Dubai hotel group teams up with Warner Music Group on record label deal



Dubai hotel group launches record label as it looks to put music at core of business

VIEW ARTICLE



FEATURES

## A New Dubai Destination Brings the Pulse of Ibiza

FIVE LUXE in JBR houses the pool and beachside venue Plays Pacha, which has recently hosted the likes of Joseph Capriati, Marco Carola and more

ANURAG TAGAT DEC 12, 2024



The Pacha Ibiza party at Plays Pacha Dubai, part of FIVE LUXE. Photo: FIVE

VIEW ARTICLE



Home > Life > Could Dubai dethrone Ibiza as party capital of the world?

## Could Dubai dethrone Ibiza as party capital of the world?

The golden age of beach clubs is here

By Megan Tomos Published: Aug 26, 2024



Supplied

For a city already famous for its affluent beach club scene, **Dubai** is on the brink of elevating its party game to legendary status. Having absorbed some glitzy international **venues** already, and with Ibiza heavyweights O Beach and Ushuaïa landing this autumn, the city is vamping up its reputation for nightlife. Like it or not, Dubai is set to give Ibiza a serious run for its money.

Ibiza's biggest **party hotspots** have actually been vying for a bit of that coveted Dubai glory for some time, with some venues having made multiple attempts to open in the city. Following the closure of the Pacha Ibiza nightclub in Madinat Jumeirah in 2016, **Ibiza's** iconic Pacha brand opened the new Playa Pacha at the FIVE Luxe hotel in JBR earlier this year, seemingly paving the way for a long line of Ibiza beach club imports in the city.


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**WHAT'S ON**

NEWS EAT & DRINK THINGS TO DO CINEMA CULTURE RAMADAN PODCAST



**Keinemusik's Adam Port and Rampa to headline first Playa Pacha party at FIVE LUXE**





Nightlife


 Written by:  
**Alice Holtham**  
 9th March 2024

EDITOR'S PICKS

**And we've got a way to get you in to this exclusive party...**

The hotly anticipated **FIVE LUXE** will open its doors on **Sunday March 31**, bringing an elevated touch to all of the iconic culinary, nightlife and leisure offerings you know and love from FIVE Palm Jumeirah and FIVE Jumeirah Village.

And to kick things off in unforgettable style, the hotel will throw its first party on Saturday April 13. Taking over **Playa Pacha** – FIVE LUXE's chic social pool and private beach – will be two of Keinemusik's hottest names: Rampa and Adam Port.

VIEW ARTICLE



Monday | March 11, 2024

## Party with Keinemusik's Adam Port and Rampa at FIVE LUXE JBR Dubai



**So, you've heard about Dubai's hottest new hangout, FIVE LUXE, right?**

If not, let me catch you up on the gossip. Picture this: all the glitz and glamour you've come to expect from FIVE Palm Jumeirah and FIVE Jumeirah Village, but with an extra sprinkle of luxury.

**Oh, and did I mention they've got a private beach and pool? Yeah, it's basically the adult version of a waterpark, but with more cocktails and less screaming kids.**

[VIEW ARTICLE](#)





## Dubai's Five Luxe partners with Pacha for new party series

**The launch event will take place at the Playa Pacha Private Beach Club.**

Photo Credit: [Keinemusik - Facebook](#)

**Five Luxe**, an upscale resort in **Dubai**, is ready to elevate beachfront living with the kick-off of its **Playa Pacha Icons** party series on **April 13th, 2024**.

The debut event will be graced by two members of the well-known **Keinemusik** crew, in this case, **Adam Port** and **Rampa**, alongside **Benji B**, who will be set to inject Ibiza's lively spirit into the Middle East emirate.

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## THE NIGHTLIFE MAGAZINE

HOME NEWS CLUBBING INTERVISTE FESTIVAL REPORTAGE RECENSIONI IL MAGAZINE

Home > News > Playa Pacha a Dubai debutta con A...

NEWS

### Playa Pacha a Dubai debutta con Adam Port e Rampa



by **spadaronews**  
13 Marzo 2024, 5:03 pm

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Sabato 13 aprile 2024: il beach club **Playa Pacha** debutta a **Dubai** (Emirati Arabi Uniti) con il primo due suoi showcase in programma e che vede protagonisti **Adam Port** e **Rampa** (Keinemusik). Meglio di così non si potrebbe cominciare.

VIEW ARTICLE





Club, Worldwide

Pacha Icons pays tribute to music's most legendary artists, powered by Pacha Ibiza's iconic 50-year legacy. Featuring Grammy-nominated DJs and a scintillating soundtrack, this is where champagne-fueled revelry meets a discerning, music-loving community. Already the talk of Dubai, Pacha Icons is redefining the city's event scene this season.

Following an unforgettable debut by Keinemusik duo, Adam Port and Rampa at Pacha Icons in April 2024, Italian heavyweight Joseph Capriati stepped up for a buzzing, second edition on 23 November 2024. East End Dubs and Frank Storm backed him up with thrilling sets of their own, ensuring the party never stopped.

Turning it up again on 13 December 2024 is 'Play it Loud!' master, Marco Carola. Renowned for his energetic and impressive three-deck mixing style, the Neapolitan maestro is a true icon in the underground scene, having pioneered his own stripped back and loopy sound which veers across the house and techno spectrum.

Marco Carola brings his signature musical style and energy to Playa Pacha at FIVE LUXE (Dubai), for an exclusive back-to-back set with one of the scene's most-loved DJs and producers, PAWSA. Known for his viral hit 'Dirty Cash (Money Talks)', PAWSA is also the co-founder of Solid Grooves Records and a global force in dance music, with chart-topping hits and sold-out shows around the world. Rounding out this powerhouse lineup are Ale De Tuglie and FABRICE, ensuring the night is filled with nothing but pure, irresistible beats.

**This is a strictly limited series with only the world's most-sought after DJs, making it the most in-demand music experience in Dubai – so make sure you book your tickets and make yourself part of the story.**

Website | Tickets | Playa Pacha | Music On

VIEW ARTICLE



NEWS

## Marco Carola Headlines Pacha Icons at the New FIVE LUXE Dubai This Weekend

Music On brings Marco Carola to Dubai's Playa Pacha on Dec 13 in an experience that brings the Ibiza's party spirit to the UAE

By [Angelo De Guzman](#) December 10, 2024



Presented by [Music On](#) – Pacha Icons, the music series uplifting the Dubai nightlife, welcomes **Marco Carola** for its third electrifying event on **December 13, 2024**. Known as a titan in the house and techno scene, Marco Carola will go back-to-back with chart-topping innovator **PAWSA** at the stunning **Playa Pacha, FIVE LUXE Dubai**. This exclusive series continues to deliver world-class talent, solidifying its position as the city's premier music destination.

### Pacha Icons: A Celebration of Musical Legends

With a legacy rooted in 50 years of Ibiza's party culture, **Pacha Icons** is more than an event—it's a tribute to the world's most iconic DJs and producers. Combining intimate beachfront vibes with cutting-edge soundscapes, this series has already captivated Dubai's music enthusiasts. Following unforgettable performances by [Keinemusik](#) duo **Adam Port and Rampa** in April and **Joseph Capriati** last month, Pacha Icons now turns its spotlight to one of techno's most enduring figures.

[VIEW ARTICLE](#)





UPCOMING EVENTS

# Music On presents Marco Carola for Pacha Icons at Playa Pacha in Dubai



Published 6 days ago on December 2, 2024  
By **Thorsten Benders**

Pacha Icons pays tribute to music's most legendary artists, powered by Pacha Ibiza's iconic 50-year legacy. Featuring Grammy-nominated DJs and a scintillating soundtrack, this is where champagne-fueled revelry meets a discerning, music-loving community. Already the talk of Dubai, Pacha Icons is redefining the city's event scene this season.

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Home » FESTIVALS » Music On presents Marco Carola for Pacha Icons at Playa Pacha, FIVE...

## MUSIC ON PRESENTS MARCO CAROLA FOR PACHA ICONS AT PLAYA PACHA, FIVE LUXE (DUBAI)

41



Pacha Icons pays tribute to music's most legendary artists, powered by Pacha Ibiza's iconic 50-year legacy. Featuring Grammy-nominated DJs and a scintillating soundtrack, this is where champagne-fueled revelry meets a discerning, music-loving community. Already the talk of Dubai, Pacha Icons is redefining the city's event scene this season.

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FASHION ART BRANDS TRAVEL MUSIC BEAUTY POP INTERNET TECH INTERVIEWS ENGLISH

MUSIC

### PACHA ICONS WILL REDEFINE THE NIGHT IN DUBAI WITH MARCO CAROLA AS THE PROTAGONIST

On December 13, the Neapolitan maestro will unleash his magic behind the decks with his unmistakable mixing style on three decks, delivering sets that combine the most subtle house with the most vibrant techno.

By Paloma Molinos | 04/12/2024 - 5:27 pm



[VIEW ARTICLE](#)



## DUBAINIGHT

Dine. Drink. Dance.

### Marco Carola presents Music On at Playa Pacha ICONS: time to party Dubai!



Renowned for his energetic and impressive three-deck mixing style, Carola has been one of the most in-demand DJs for over two decades. He started DJing at the young age of 15, when he bought his first set of turntables, and has grown to blow up venues all over the world.

With limited spots available for this grand party, early bird tickets are now on sale at AED 300 for dance floor access inclusive of 1 drink. Grab your tickets now at [playapachadubai.com](http://playapachadubai.com).

VIEW ARTICLE



# All the cute af things you need to do this month before the end of the year

Season 12 of 2024 – let's go 🎉🌍

## MUSIC ON at Pacha ICONS



Supplied

Get ready for a night of electronic magic as MUSIC ON hits Pacha at FIVE LUXE JBR! With Marco Carola and Pawsa at the helm, alongside Ale De Tuglie and FABRICE, this is the ultimate party for techno-house lovers. Enjoy stunning sunset views of Ain Dubai, followed by unforgettable beats under the night lights.

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GRAZIA

NEWS FEED FASHION BEAUTY CULTURE FASHION SHOTS KALEIDOSCOPE

## THE GRAZIA DUBAI WEEKEND GUIDE: DECEMBER 13 TO 15, 2024

*Booked & busy*

MARCO CAROLA B2B PAWSA



Photo: Instagram @pawsofficial

Experience one of Europe's legendary entertainment brands, Pacha, as it debuts its pool and private beach club concept at Five Luxe JBR's beachfront. Get ready for an unbeatable night on December 13th as Marco Carola takes over the decks for a legendary b2b with PAWSA, for Pacha's debut. With the best beats and breathtaking views of the Ain Dubai and Arabian Gulf, this is going to be a night to remember.

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EVENTI

## FIVE LUXE presenta "Playa Pacha Icons" con Joseph Capriati, East End Dubs e Frank Storm

Il celebre locale di Dubai porta avanti la serie dedicata alle icone della musica elettronica con un appuntamento imperdibile il prossimo 23 novembre

Di Billboard IT  
Autor: 11 Novembre 2024  
Billbo



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## November 23: Joseph Capriati



ICONS returns to Playa Pacha on the shorefront of JBR with a headline set from tech-house icon Joseph Capriati. He'll be supported by East End Dubs and Frank Storm, two of the hottest names in the underground music scene right now. Tickets start from Dhs200.

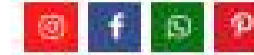
*Playa Pacha presents ICONS with Joseph Capriati, FIVE LUXE, November 23, from Dhs200. [@playapachadubai](#)*

[VIEW ARTICLE](#)



## We found the party to hit this season in Dubai

by Joy Ejarla Published: Nov 22, 2024



Looking for a party that screams ICONIC? Well, you've found it! [Pacha ICONS](#) is back this November, and trust us—you don't want to miss it!

After last year's insane debut with the Keinemusik legends Adam Port and Rampa, this season is kicking off even bigger. Headlining the opening night is none other than Joseph Capriati, techno wizard behind the hit Terra and a total crowd-controller at the world's hottest events. But that's not all—he'll be joined by East End Dubs and Frank Storm, making this lineup straight fire.



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# DUBAINIGHT

Dine. Drink. Dance.

## Alec Monopoly takes over Playa Pacha Pool Party



Get ready to turn up the energy on Friday, November 1 as Alec Monopoly, the world's most renowned street artist and DJ, takes over Playa Pacha at **FIVE LUXE** for an epic celebration! Known for his vibrant creativity and infectious beats, Alec is set to curate the largest digital artwork the UAE has ever seen, creating a visual feast that's just as unforgettable as his electrifying performance. Whether he's painting or spinning, Alec delivers a one-of-a-kind experience that will have you dancing and celebrating all day long. Join Playa Pacha for the most iconic live painting and DJ set Dubai has ever seen, starting from AED200 onwards!

**When:** Friday, November 1st, from 1PM onwards

**Where:** Playa Pacha, **FIVE Luxe**, The Walk, Jumeirah Beach Residence, Dubai

[More information](#)

VIEW ARTICLE



## FIVE Luxe JBR

Enjoy a spectacular performance by Gipsy King Chico Castillo, the voice behind iconic hits like "Bamboleo" and "Djobi Djoba," alongside DJ Rodge. Indulge in a gala dinner with packages starting at AED 2,500 per person or a dedicated kids' package for AED 900 for ages five to 12 years. Get ready for an unforgettable night of music, dining, and festive cheer on the beach!

Where: JBR

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MENA

# This Epic Beach Party at FIVE Dubai Opens the Season with Lost Frequencies

This event marks the beginning of a spectacular series of parties at Bohemia Beach Club and FIVE Dubai The Palm.

By [Angelo De Guzman](#) October 4, 2024



Bohemia Beach Club at FIVE Palm Jumeirah Dubai kicks off its 2024 season with [Lost Frequencies](#) as the main headliner.

The highly anticipated launch party will take place on Saturday, October 5th, featuring a Tomorrowland favourite, Lost Frequencies.

## A New Chapter for Bohemia Beach Club

Bohemia Beach Club has long been a staple in Dubai's upscale beach party scene.

This season, it returns with a revamped look and an even more vibrant atmosphere.

The club's stunning boho-chic setting, coupled with world-class entertainment, will transport partygoers to a unique beachside playground.

Lost Frequencies brings his deep house and melodic soundscapes for an electrifying experience as the sun sets over [Five Dubai](#).

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- 1 Falling in Love (Hardwell, Outsiders) 03:03
- 2 Germany & Techno (feat. ... 02:20
- 3 Million Faces (Ivan Repusic, Falqah) 02:27

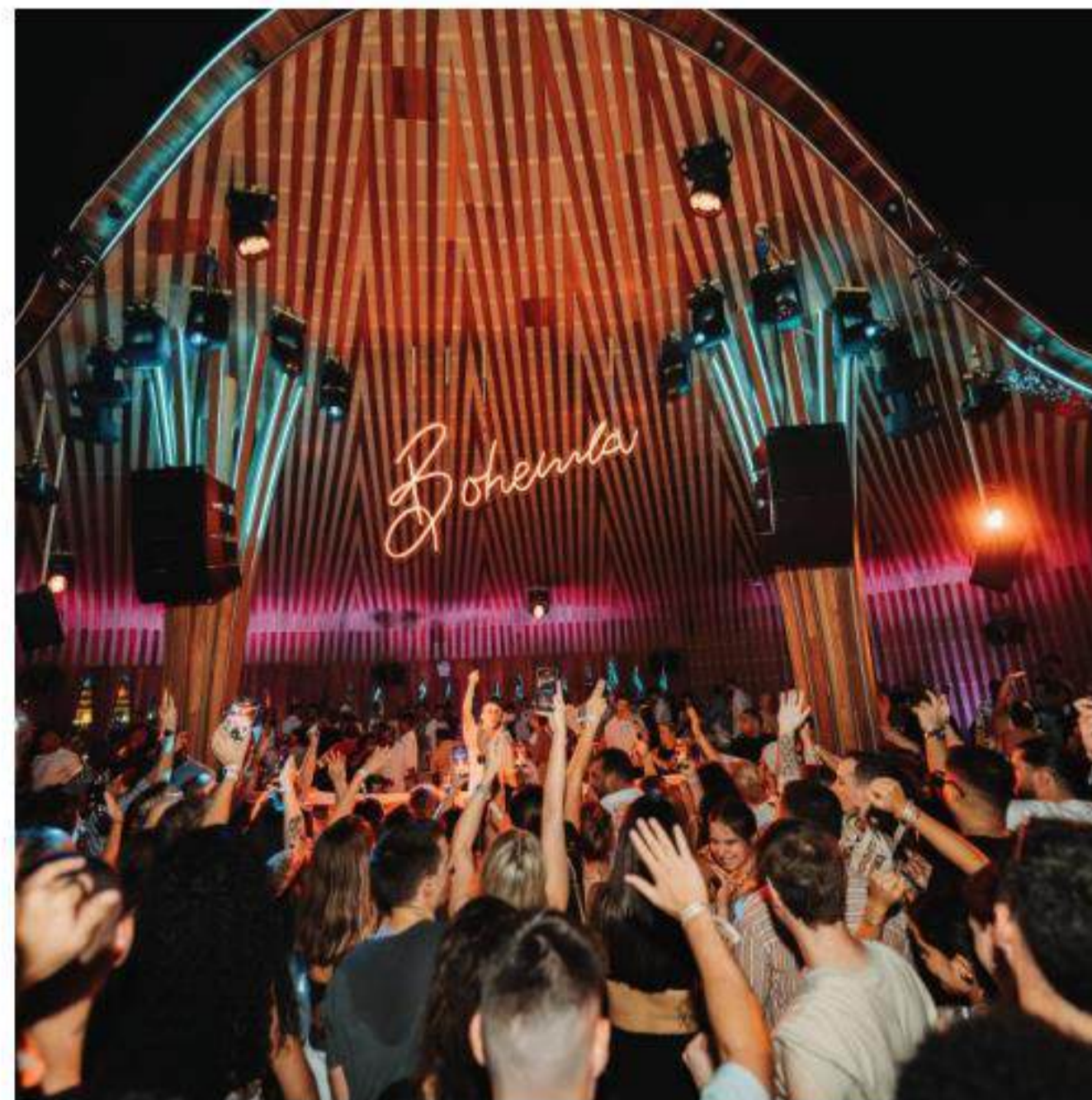
Another Day in Paradise

VIEW ARTICLE



# BOHEMIA BEACH CLUB AT FIVE PALM JUMEIRAH (DUBAI) REVEALS UNMISSABLE EVENT LINE-UP TO CLOSE 2024 IN STYLE

| 22 NOVEMBER 2024



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Home » Events » Bohemia Beach Club at FIVE Palm Jumeirah (Dubai) Reveals Initial '25 Lineups

EVENTS

## Bohemia Beach Club at FIVE Palm Jumeirah (Dubai) Reveals Initial '25 Lineups

BY MARK MANCINO — DECEMBER 20, 2024



The new season comes after an epic end to the year with global house icons Defected hosting a 25th Anniversary celebration.

[VIEW ARTICLE](#)



EVENTS

## **Bohemia at Beach by FIVE, FIVE Palm Jumeirah (Dubai) Presents The Defected 25th Anniversary New Years' Eve Celebration**



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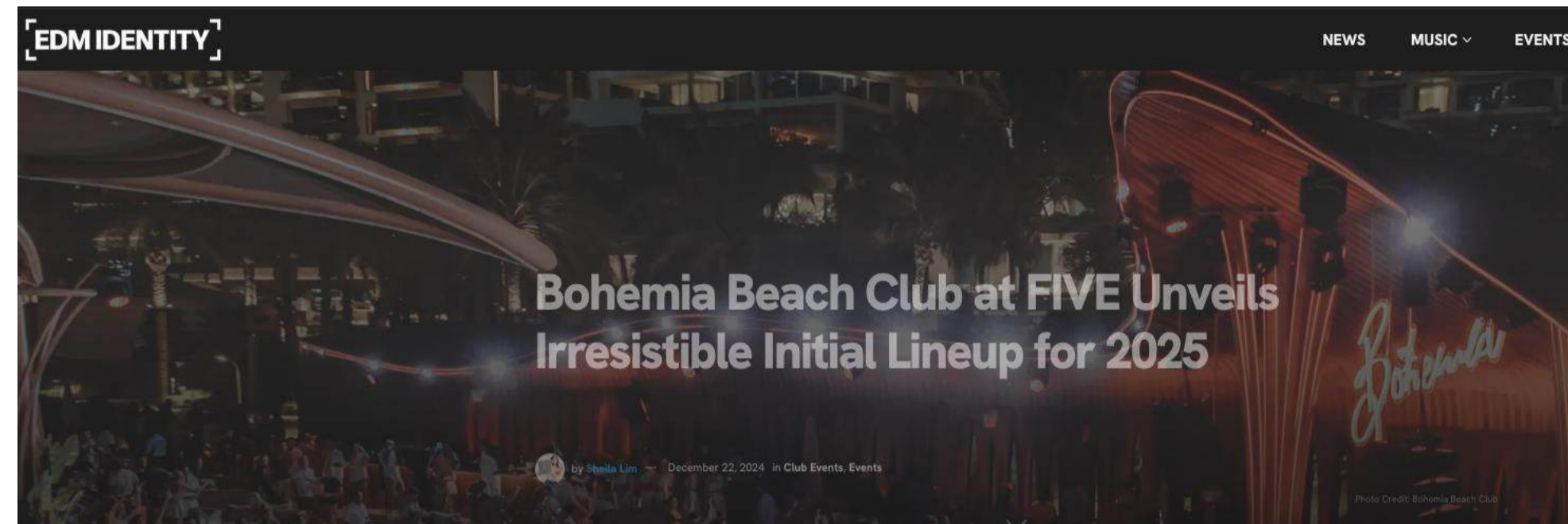
## Bohemia Beach Club

This New Year's Eve bash at Bohemia with London's iconic Defected Records features Grammy-winning house legend Roger Sanchez ("Another Chance"), the eclectic sounds of Monki and The Kimono Bros, plus Fabrice's genre-bending beats. Early bird general admission is AED 350 per person, with VIP tables available for AED 8,000.

**Where:** Palm Jumeirah

[VIEW ARTICLE](#)





## Wade, Chris Stussy, Hot Since 82, Alisha, James Grant & Jody Wisternoff, Dimitri Vegas, and more are set to play at Dubai's Bohemia Beach Club at FIVE Palm Jumeirah in 2025.

Known for its high-energy dance floors and outstanding atmosphere, **Bohemia Beach Club** at **FIVE Palm Jumeirah** is one of **Dubai's** hottest beachside destinations. Since its official opening in 2021, Bohemia has set the new standard for the ultimate party destination with its perfect blend of laid-back luxury and non-stop fun. Following a monumental year that will be highlighted by **Defected's** 25th-anniversary New Year's Eve party, Bohemia Beach Club is ready to launch its new season.

In 2025, the venue is gearing up to welcome a dynamic line-up of artists, both international superstars and fresh talent, to its stages to keep the party going all year long. Scheduled between **January** and **April**, the first lineup of artists announced includes top-tier house and techno talents, along with the return of Defected's residency.

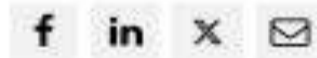
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News



Credit: Supplied



## French Montana is coming to Dubai's Bohemia at FIVE

Are you ready for an Unforgettable night?

By [Yusra Zaki](#) December 9, 2024

The international icon behind the smash hit *Unforgettable*, French Montana is bringing his signature sound to Bohemia Beach Club for a night you won't want to miss.

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**WHAT'S ON** ambiente FEB 7 - 11, 2025 NEW GROUND

NEWS EAT & DRINK THINGS TO DO CINEMA CULTURE FESTIVE SIGN UP UAE



**MSC EBL: WE MAKE IT SIMPLE**

LEARN MORE

**French Montana to headline at Bohemia this December**

Written by: Alice Holtham 2 days ago EDITOR'S PICKS

**It's set to be an Unforgettable NYE warm-up...**

Bohemia is the weekly festival that brings some of the biggest names in music to FIVE Palm Jumeirah every Saturday. But on Friday December 27 they'll be hosting a one-off special with none other than rap royalty, French Montana.

The beachfront festival will add a Friday special for one week only, inviting you to kick off the New Year's Eve celebrations early with a huge night out on the shores of Dubai's iconic party hotel. With doors open from 5pm, it's the perfect invitation to clock-off early and kickstart the weekend in style with one of the biggest names in the rap scene.

VIEW ARTICLE





## Bohemia Spotlight




Supplied

Spend a night dancing to electrifying beats and enjoying an overall fabulous vibe as none other than French Montana takes to the stage which he will be sharing with the iconic Egyptian rapper Marwan Moussa. With his chart-topping anthems, this is one night to remember. Grab your girls and have the time of your life.

 Friday 27th December from 5pm onwards.

 Bohemia Beach Club.

 From Dhs200. For reservations, call +971 4 455 9989 or email [fpjd.dining@fivehotelsandresorts.com](mailto:fpjd.dining@fivehotelsandresorts.com).

[VIEW ARTICLE](#)





## The New York-based rapper will perform at FIVE Palm Jumeirah.

Dubai's entertainment scene is buzzing with excitement, and in December, a lineup of artists will grace the city, such as [DJ Snake](#), [Thirty Seconds to Mars](#), and [Ricky Martin](#). Now, French Montana has confirmed that he is heading to Dubai once again.

[VIEW ARTICLE](#)



## Bohemia is bringing French Montana to Dubai

SAMIA QAIYUM · 9 DECEMBER 2024



**The rapper will be joined by a line-up of international artists on 27 December.**

Forget the hype around [New Year's Eve events](#) for a second — Bohemia Beach Club at FIVE Palm Jumeirah is kickstarting the party well before global house icons Defected mark their 25th anniversary on 31 December, hosting French Montana & Friends on 27 December. And like the Moroccan-American rapper's dancehall hit of the same name, it promises to be unforgettable.

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WHAT'S ON NEWS EAT & DRINK THINGS TO DO CINEMA CULTURE

# Concerts and performances to know about in Dubai this weekend

Written by:  Shelby Gee  
6th October 2023

EDITOR'S PICKS

f t w e Gigs Nightlife

## Lost frequencies



After releasing the global smash hit *Are You With Me* in 2014, Lost Frequencies skyrocketed to fame and was the first Belgian to hit number one on the UK charts. He will be headlining Bohemia at Beach by Five at Five Palm Jumeirah on Saturday, 7 October from 1pm.

*Bohemia at Beach by Five, Five Palm, Palm Jumeirah, sunbeds, high tables and cabanas available on minimum spend. Tel : (0)4 455 9989 [palmjumeriah.fivehotelsandresorts.com](https://palmjumeriah.fivehotelsandresorts.com), [@beachbyfive](https://www.instagram.com/beachbyfive)*

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WHAT'S ON NEWS EAT & DRINK THINGS TO DO CINEMA CULTURE

## 5 fantastic performances and festivals hitting Dubai this weekend



Gigs

Nightlife



Written by:  
Shelby Gee  
3 days ago

EDITOR'S PICKS

### Robin Schulz



He does love Dubai. Robin Schulz will be back and headlining Bohemia, on Saturday, October 14 from 1pm. You'll know Robin Schulz for his tracks such as *Waves*, *Sugar* and *Miss You*. Known for his tropical house vibes, he can count David Guetta and Justin Bieber among his former collaborators. His newest track *Rockstar Baby*, has taken a more upbeat and electronic vibe.

*Bohemia at Beach by Five, Five Palm, Palm Jumeirah, sunbeds, high tables and cabanas available on minimum spend. Tel: (0)4 455 9989 [palmjumeriah.fivehotelsandresorts.com](http://palmjumeriah.fivehotelsandresorts.com), [@beachbyfive](https://www.instagram.com/beachbyfive)*

VIEW ARTICLE





## **FIVE Dubai's Bohemia and Anjunadeep join forces for spectacular event [Review]**

**Post date:** 21 February 2024

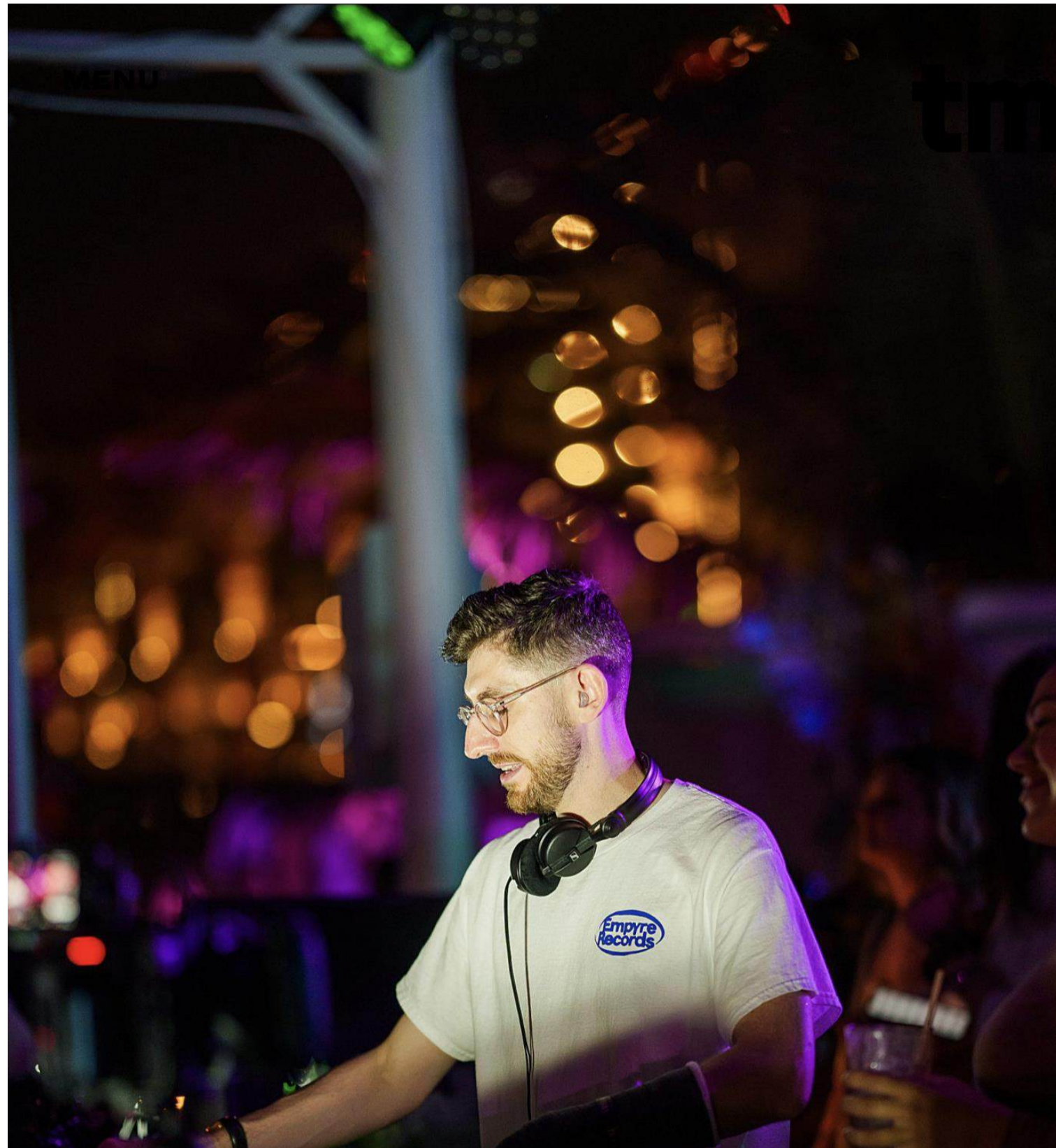
**Reading time** 2 minutes

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empire records



MUSIC

# ANJUNADEEP HEADLINES BOHEMIA: **BEACH BY FIVE, FIVE PALM JUMEIRAH**

by HQ

[VIEW ARTICLE](#)



## Dance until dawn with Lost Frequencies



Dance the night away at The Penthouse, FIVE Palm Jumeirah with a performance by the multi-platinum DJ, Lost Frequencies on Sunday, October 8th. Celebrating winning the "Top Spot as No. 1 Club in The Middle East", The Penthouse is throwing a HUGE celebration as Lost Frequencies takes to the decks for an unforgettable, heart-pounding night, featuring hits like 'Are You With Me' and 'Rise'.

[VIEW ARTICLE](#)





### The Penthouse Wowed Guests with Lost Frequencies Performance

On October 8th, The Penthouse treated its guests to an unforgettable evening, featuring a live performance by the globally renowned DJ, Lost Frequencies. The event celebrated The Penthouse's title as the #1 Club in the Middle East. Located on FIVE Palm Jumeirah, The Penthouse captures the essence of Dubai, and is set against the stunning backdrop of the Marina Skyline, definitely a must-visit.

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[Home](#) » [Interviste](#) » [Lost Frequencies a tutto tondo su AI, estinzione dei club e progetti futuri](#)

INTERVISTE

## Lost Frequencies a tutto tondo su AI, estinzione dei club e progetti futuri

Il talentuoso producer belga sta per far uscire il suo nuovo album. L'abbiamo intercettato poco prima della sua data dal vivo nella sua "seconda casa", il FIVE Palm Jumeirah a Dubai



Di Tommaso Toma  
Il 7 Ottobre 2023



Lost Frequencies (foto di Lonneke Van Der Palen)

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LIFESTYLE

## FIVE für außergewöhnliche Nächte: Interview mit "Lost Frequencies" aka Felix De Laet

Dubai-Flair in Alpiner Idylle: Das Hotel der Hospitality-Serie «Five» in Zürich startete mit einem opulenten Opening in seine erste Saison. Dass das FIVE nicht nur einfach ein Hotel, sondern ein immersives und luxuriöses Lifestyle-Erlebnis ist, beweist kein geringerer Gast als der belgische DJ Lost Frequencies. Der internationale Musikproduzent begeisterte zur Eröffnung des Hauses in Zürich mit einer 1A-Showeinlage. Für FIVE stand er L'Officiel Austria Rede und Antwort.

24.07.2022 by Sara Douedari



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The screenshot shows the DJ MAG website interface. At the top left is the DJ MAG logo. The navigation menu includes NEWS, EVENTS, MUSIC, TECHNIK, DJS, INTERVIEWS, and TOP 100. A search icon is located to the right of the menu. A red button labeled 'EVENT-KALENDER' is positioned in the top right corner. The main content area features a large portrait of DJ Robin Schulz wearing sunglasses. Below the portrait, the date '19. Januar 2024' is displayed, followed by 'Exclusive' and 'Interviews' tags. The main headline reads: 'Robin Schulz: „Die Show in Osnabrück ist mein absolutes Highlight im Sommer!“'. On the left side of the article, there are two small thumbnails: the top one shows a play button icon, and the bottom one shows the DJ MAG logo and the text 'Ra...'. The background of the article is a dark, moody portrait of the DJ.

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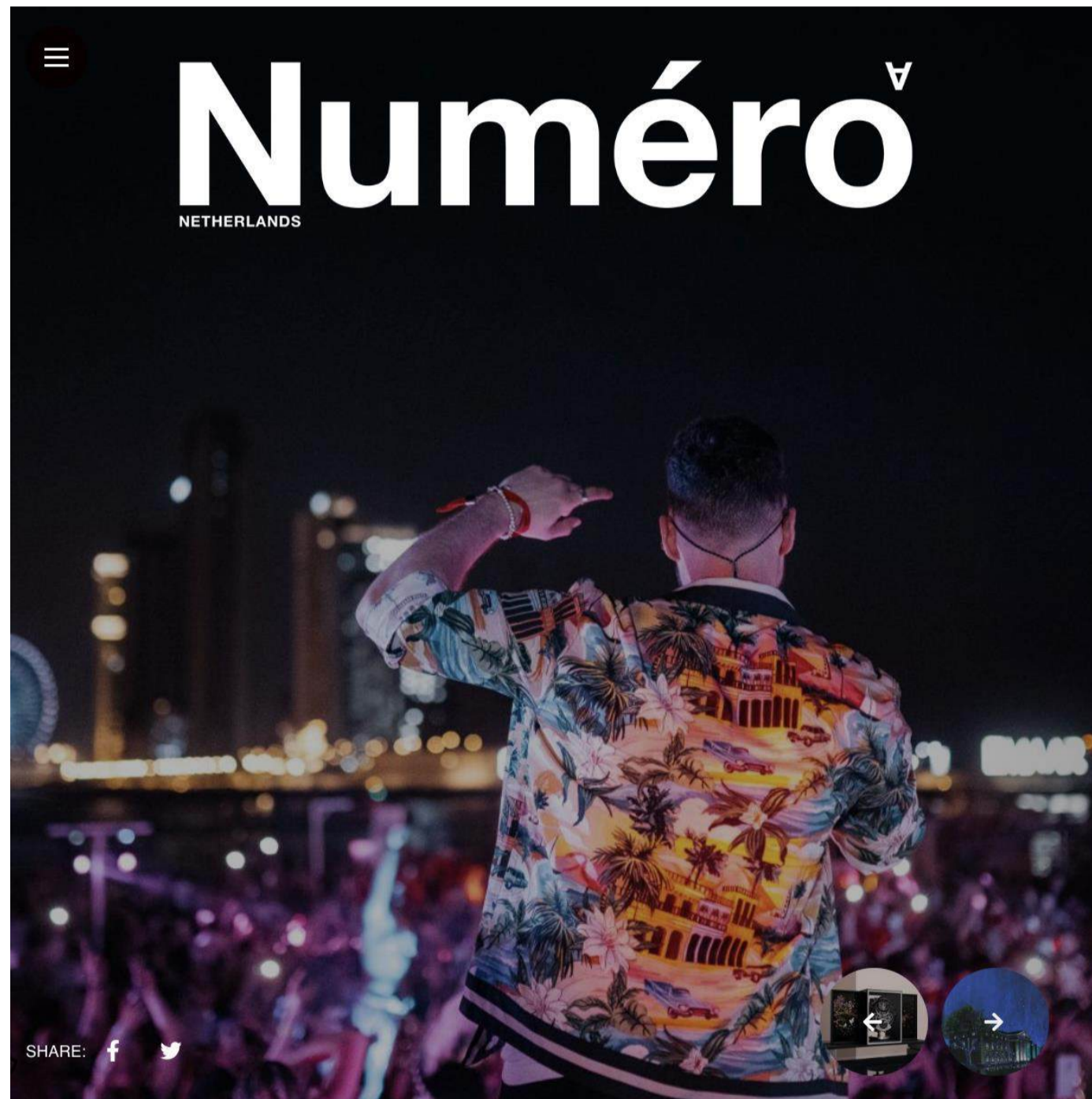
## BACKSTAGE STORIES: ROBIN SCHULZ

Njemački DJ i producent za Mixmag Adriju piše o nastupu u Bohemia Beach Clubu u Dubaiju

ELA RADIĆ | FOTO: PRESS | 3 DECEMBER 2024

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MUSIC

## IN CONVERSATION WITH CALUM SCOTT AND LOST FREQUENCIES

April 11, 2022

After his breathtaking viral performance on Britain's Got Talent, Calum Scott took his career to the next level and ranked up hundreds of millions of streams. Last July he teamed up with Belgian DJ sensation Lost Frequencies (Felix De Laet) for the perfect summer hit 'Where Are You Now'. With over 400 million streams worldwide, Where Are You Now is only just getting the chance to be played in front of crowds as both Calum and Lost Frequencies restart their touring – with FIVE Dubai as their next destination.

**Where did the idea of this teaming up (between Calum and Lost Frequencies) come from? Were you already in contact before, knowing what you were going to produce, or was it something more organic?**

**Calum:** Felix and I have history! We wanted to collaborate on 'Dancing On My Own' together and create a remix but it didn't end up happening, but we stayed in touch. Fast forward five years and he got in touch and said "I have this track called 'Where Are You Now', I want you to vocal it, i've not sent it to anyone else, let me know what you think." I was just about to go on Instagram Live to do my first live version of my single 'Biblical' so I quickly put a demo vocal on the track and sent him it... during the live I get a notification from Felix saying "those vocals are fire, thank you, I am putting those on the track"! As soon as I finished, I texted him like "NOOOO they weren't meant to be final ones!" haha. I loved how eager he was so I finessed what was there and those vocals made the track!

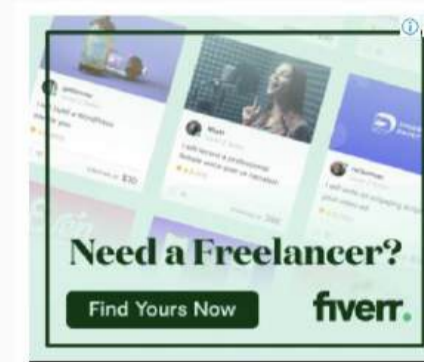
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## WHAT'S ON

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### 30 massive parties and performances coming to Dubai in April and May



Written by:  
Shelby Gee  
42 minutes ago

EDITOR'S PICKS

#### April 13: Joel Corry at Beach by FIVE



Back with a bang for their Eid special, the popular Bohemia festival returns to the shores of Beach by FIVE with one of the UK's best-loved DJs on the performing circuit, Joel Corry. Known for his smash hit summer anthems like *Sorry* and *Head & Heart*, expect to hear all these mixes and more over the Eid weekend. Ladies tickets start from Dhs150, while guys pay Dhs250, both inclusive of three drinks.

Joel Corry at Beach by FIVE, FIVE Palm Jumeirah, 1pm, Saturday April 13, from Dhs150. [@beachbyfive](#)





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# Charlie Sloth Talks Residency at FIVE Palm Jumeirah, Apple Music, Grimey Limey & More

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Published: Monday 7th Mar 2022 by Sam



As globally renowned forces go, few can rival the resonance of **Charlie Sloth**.



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## MUSIC CROWNS

### Interview: Charlie Sloth talks to Gerry Otim on FIVE Palm Jumeirah, AU Vodka, FITB and more

Posted By: Gerry Otim March 4, 2022 Features, Interviews



Whether you like it or not, when discussing the success of the current UK music scene and its continued ascendancy within the global music industry, **Charlie Sloth** is a name that is quite frankly unavoidable.

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## Charlie Sloth – Interview

Ed Lindsay · July 13, 2023



We're back with another powerhouse encounter of words and rhythm. Prepare yourselves as we collide with the unstoppable force that is **Charlie Sloth**. We delve deep into the origins, the passions, and the disruptive spirit that fuels the fire within.

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**How does it feel to represent Middle Eastern music on a global stage, especially through collaborations such as "808" with BIA?**

It's an absolute privilege. Collaborating with BIA was an amazing musical union and we produced a track that reached #7 on the official Spotify Top-200 United Arab Emirates Charts. With the support of FIVE Hotels and Resorts and Warner Music Central Europe, the song became a tremendous global hit!

**FIVE Music and FIVE Hotels and Resorts have been instrumental in promoting diversity—how has this partnership helped shape your career?**

FIVE Music gives multiple diverse artists a strong platform to create, develop and perform. From my own personal experience, signing with FIVE Music has been deeply transformative. At the FIVE Music studio at FIVE Palm Jumeirah, I am able to create the incredible music I produce today, and perform on some of the world's biggest stages.

**"808" blends hip-hop, pop, and dance influences. What was the creative process like in bringing together these different sounds?**

As diverse artists collaborating, two uniquely different artistic styles blended together to produce the song of the summer. The song also pays tribute to an iconic instrument – the 808 drum machine. Joining forces with artists who are passionate about high-quality music is always thrilling.

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The screenshot shows a web article on the Cultr website. At the top left is the Cultr logo, and at the top right are navigation links for MUSIC, NEWS, PODCASTS, and SUBMIT, along with social media icons for Facebook, Instagram, YouTube, and X. The main image features DJ Bliss, a man with a beard and glasses, wearing a dark t-shirt and a chain necklace. The article title "In The Studio With DJ Bliss" is centered over the image. Below the title, the date "December 12, 2024" and the author "By Oliver Tryon" are displayed. A short introductory paragraph is at the bottom left, and two small thumbnail images are at the bottom right.

**CULTR** MUSIC : NEWS : PODCASTS : SUBMIT f @ y x

## In The Studio With DJ Bliss

December 12, 2024 By **Oliver Tryon**

Born and raised in Dubai, DJ Bliss has been proudly representing the city and its unstoppable energy since day one. His love for music sparked a lifelong passion for creating memorable moments—whether it's mixing tracks, producing beats, or connecting with audiences around the globe.

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TRENDING ADELE BEYONCE LIAM PAYNE JANET JACKSON

Interview Discuss?

# Exclusive: DJ Bliss Dishes on Global Success, FIVE Music, 'Dubai Bling,' & More

Share Tweet + Published: Tuesday 29th Oct 2024 by Sam



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DJ Bliss has been living up to his billing by delivering blazing sets on a global scale.

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### Checkout DJ Bliss at Playa Pacha



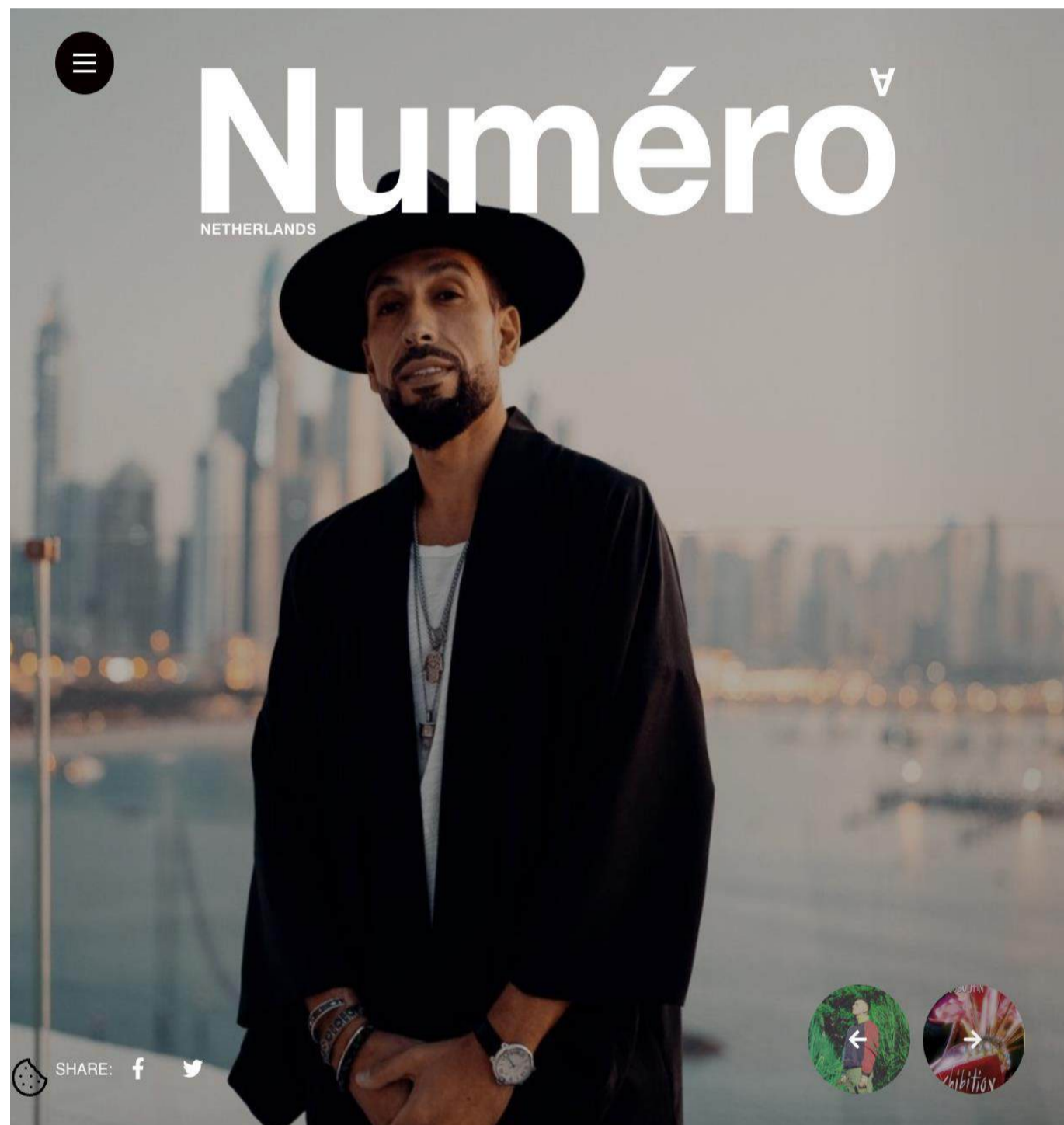
The Dubai Bling star will be taking to the decks at the Ibiza-themed beach club inside the **FIVE LUXE** on Saturday, and you're going to want to bag a sunbed.

Getting you on the dancefloor from 1pm, cool off in the pool as you enjoy the music, which is set to include the hottest hip hop and afro beats all the way until sunset.

*Dhs300 (ladies), Dhs500 (gents), fully redeemable. Sat July 20, 1pm. FIVE LUXE, JBR. [fivehotelsandresorts.com](http://fivehotelsandresorts.com) (04 275 9999).*

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LIFESTYLE

# IN CONVERSATION WITH FIVE HOTELS AND RESORTS' MUSIC DIRECTOR, SAM STARKS – ON THE SOUND OF FIVE, AND EUROPE'S HOTTEST NEW LAUNCH, FIVE ZURICH

May 31, 2022

*Sam Starks is a music lover at heart and advocates for his music not to be put in a box. Working as FIVE's Music Director, Sam uses his expertise from being a long-standing well-known DJ with a broad portfolio and lover of anything from classic house, hip-hop, the newest rap and disco to connect with FIVE fans and*

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Video Ad Feedback

## Digital avatar first to sign record deal and release single

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# Future Of Music: Noonouri - the digital activist with soul

The Munich designer Joerg Zuber has invented Noonouri, a digital character who is enormously successful as a model and singer with a social conscience

FROM BIRGIT FUSS April 22, 2024

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# Warner Music sign first digital character Noonouri and release debut single

The avatar's debut song features 38-year-old German DJ Alle Farben.

Elle Iorizzo • 2 days ago



Noonouri and German DJ and producer Alle Farben (Warner Music Central Europe/PA)

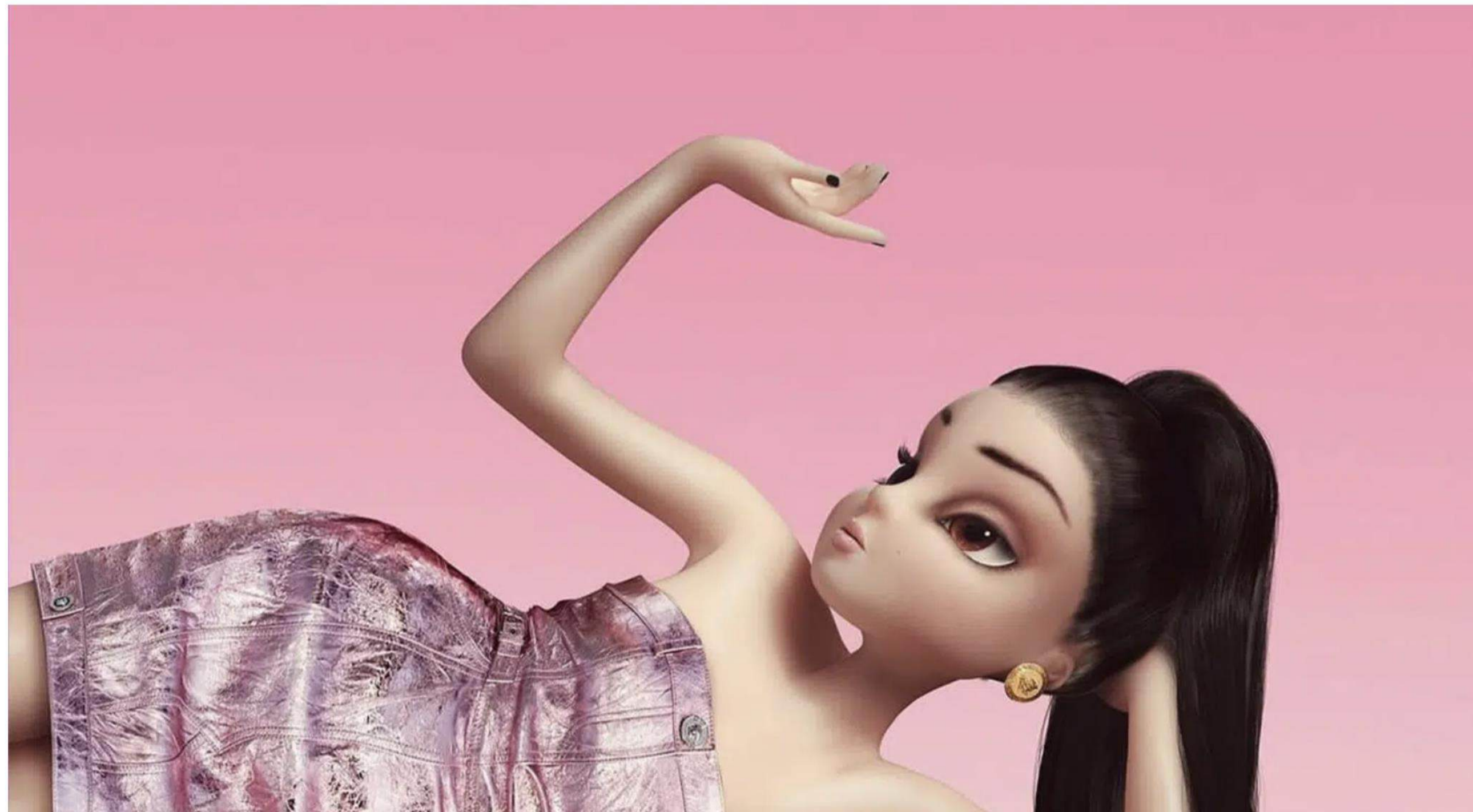
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## WARNER MUSIC SIGNS RECORD DEAL WITH AI-GENERATED POP STAR

Artificial intelligence has crossed a new line: noonoouri becomes the first digital artist to sign with the label.

By Ana Díez | 08/09/2023 - 1:58 pm



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## Warner Music Signs Record Deal With AI-Generated Popstar, Noonoouri

The first of the label's signed artists to exist only online.



Warner Music

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≡ [N] ARTS & CULTURE

## Model who never ages: Noonouri becomes first digital artist to be signed by Warner Music

► Debut single Dominoes, recorded with an AI voice, also features German DJ Alle Farben



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